

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
958885-1	11/06/12	November 2012	10/01/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Order	1537

Flight Dates	Order #	Alt Order #
10/01/12 - 11/06/12	958885	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref
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Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/08/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWT---	:30	15	\$700.00	NM
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS MTWT--- Spots/Week 15 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 10/02/12 5:14 AM 5a Daybreak 5-6a :30 0FA12P130H \$700.00 NM									
14 WMUR Tu 10/02/12 5:23 AM 5a Daybreak 5-6a :30 0FA12P130H \$700.00 NM									
2 WMUR Tu 10/02/12 5:40 AM 5a Daybreak 5-6a :30 0FA12P130H \$700.00 NM									
1 WMUR Tu 10/02/12 5:53 AM 5a Daybreak 5-6a :30 0FA12P130H \$700.00 NM									
5 WMUR W 10/03/12 5:09 AM 5a Daybreak 5-6a :30 0FA12P130H \$700.00 NM									
4 WMUR W 10/03/12 5:13 AM 5a Daybreak 5-6a :30 0FA12A133H \$700.00 NM									
15 WMUR W 10/03/12 5:29 AM 5a Daybreak 5-6a :30 0FA12P130H \$700.00 NM									
6 WMUR W 10/03/12 5:54 AM 5a Daybreak 5-6a :30 0FA12A133H \$700.00 NM									
8 WMUR Th 10/04/12 5:25 AM 5a Daybreak 5-6a :30 0FA12A133H \$700.00 NM									
9 WMUR Th 10/04/12 5:28 AM 5a Daybreak 5-6a :30 0FA12A133H \$700.00 NM									
7 WMUR Th 10/04/12 5:53 AM 5a Daybreak 5-6a :30 0FA12A133H \$700.00 NM									
13 WMUR M 10/08/12 5:08 AM 5a Daybreak 5-6a :30 0FA12Z140 \$700.00 NM									
10 WMUR M 10/08/12 5:23 AM 5a Daybreak 5-6a :30 0FA12A138H \$700.00 NM									
12 WMUR M 10/08/12 5:29 AM 5a Daybreak 5-6a :30 0FA12A138H \$700.00 NM									
11 WMUR M 10/08/12 5:41 AM 5a Daybreak 5-6a :30 0FA12Z140 \$700.00 NM									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/02/12	10/08/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	16	\$1,400.00	NM
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTF-- Spots/Week 16 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/02/12 6:14 AM 6a Daybreak 6-7a :30 0FA12P130H \$1,400.00 NM									
3 WMUR Tu 10/02/12 6:29 AM 6a Daybreak 6-7a :30 0FA12P130H \$1,400.00 NM									
14 WMUR Tu 10/02/12 6:39 AM 6a Daybreak 6-7a :30 0FA12P130H \$1,400.00 NM									
2 WMUR Tu 10/02/12 6:59 AM 6a Daybreak 6-7a :30 0FA12P130H \$1,400.00 NM									
4 WMUR W 10/03/12 6:00 AM 6a Daybreak 6-7a :30 0FA12P130H \$1,400.00 NM									
5 WMUR W 10/03/12 6:23 AM 6a Daybreak 6-7a :30 0FA12A133H \$1,400.00 NM									
15 WMUR W 10/03/12 6:42 AM 6a Daybreak 6-7a :30 0FA12P130H \$1,400.00 NM									
6 WMUR W 10/03/12 6:58 AM 6a Daybreak 6-7a :30 0FA12A133H \$1,400.00 NM									
8 WMUR Th 10/04/12 6:08 AM 6a Daybreak 6-7a :30 0FA12A133H \$1,400.00 NM									
7 WMUR Th 10/04/12 6:23 AM 6a Daybreak 6-7a :30 0FA12A133H \$1,400.00 NM									
9 WMUR Th 10/04/12 6:28 AM 6a Daybreak 6-7a :30 0FA12A133H \$1,400.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/02/12	10/08/12	STEVE HARVEY DY 9/4 10-11a		MTWTF--	:30	10	\$200.00	NM
Class of Time - Pre-emptible with notice									
Ad-ID									
1 WMURTu 10/02/12 10:09 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12P130H \$200.00 NM 9 WMURTu 10/02/12 10:47 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12P130H \$200.00 NM 2 WMURW 10/03/12 10:40 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12P130H \$200.00 NM 10 WMURW 10/03/12 10:54 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A133H \$200.00 NM 8 WMURTh 10/04/12 10:31 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A133H \$200.00 NM 3 WMURTh 10/04/12 10:55 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A133H \$200.00 NM 4 WMURF 10/05/12 10:20 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A138H \$200.00 NM 7 WMURF 10/05/12 10:37 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A133H \$200.00 NM 5 WMURM 10/08/12 10:18 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A138H \$200.00 NM 6 WMURM 10/08/12 10:45 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z140 \$200.00 NM									
6	10/02/12	10/08/12	The View	11-12p	MTWTF--	:30	10	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMURTu 10/02/12 11:30 AM The View 11-12p :30 OFA12P130H \$600.00 NM									
1 WMURTu 10/02/12 11:59 AM The View 11-12p :30 OFA12P130H \$600.00 NM									
6 WMURW 10/03/12 The View 11-12p :00 \$600.00 NM <i>Credited</i> oversold inventory									
2 WMURW 10/03/12 11:59 AM The View 11-12p :30 OFA12P130H \$600.00 NM									
3 WMURTh 10/04/12 11:35 AM The View 11-12p :30 OFA12A133H \$600.00 NM									
10 WMURTh 10/04/12 11:59 AM The View 11-12p :30 OFA12A133H \$600.00 NM									
8 WMURF 10/05/12 The View 11-12p :00 \$600.00 NM <i>Credited</i> oversold inventory									
4 WMURF 10/05/12 10:59 AM The View 11-12p :30 OFA12A138H \$600.00 NM									
5 WMURM 10/08/12 11:33 AM The View 11-12p :30 OFA12A138H \$600.00 NM									
9 WMURM 10/08/12 11:59 AM The View 11-12p :30 OFA12A138H \$600.00 NM									
7	10/02/12	10/08/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTu 10/02/12 12:07 PM News 9 at Noon 12-1230p :30 OFA12P130H \$650.00 NM									
3 WMURW 10/03/12 12:26 PM News 9 at Noon 12-1230p :30 OFA12A133H \$650.00 NM									
1 WMURTh 10/04/12 12:24 PM News 9 at Noon 12-1230p :30 OFA12A133H \$650.00 NM									
5 WMURF 10/05/12 12:30 PM News 9 at Noon 12-1230p :30 OFA12A133H \$650.00 NM									
2 WMURM 10/08/12 12:16 PM News 9 at Noon 12-1230p :30 OFA12Z140 \$650.00 NM									
8	10/02/12	10/08/12	Who Wants to be a Millionaire	1230-1p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 12:48 PM Who Wants to be a Millionaire 1230-1p :30 OFA12P130H \$500.00 NM									
3 WMURW 10/03/12 12:48 PM Who Wants to be a Millionaire 1230-1p :30 OFA12P130H \$500.00 NM									
2 WMURTh 10/04/12 12:48 PM Who Wants to be a Millionaire 1230-1p :30 OFA12A133H \$500.00 NM									
5 WMURF 10/05/12 12:44 PM Who Wants to be a Millionaire 1230-1p :30 OFA12A138H \$500.00 NM									
4 WMURM 10/08/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 OFA12A138H \$500.00 NM									
9	10/02/12	10/08/12	THE CHEW	1-2PM	MTWTF--	:30	10	\$250.00	NM

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Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS				Spots/Week	Rate	
	10/02/12	10/08/12	MTWTF--				10	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/02/12	12:59 PM	THE CHEW	1-2PM	:30	0FA12P130H	\$250.00 NM
6	WMUR	Tu	10/02/12	1:30 PM	THE CHEW	1-2PM	:30	0FA12P130H	\$250.00 NM
1	WMUR	W	10/03/12	1:29 PM	THE CHEW	1-2PM	:30	0FA12A133H	\$250.00 NM
10	WMUR	W	10/03/12	1:55 PM	THE CHEW	1-2PM	:30	0FA12P130H	\$250.00 NM
7	WMUR	Th	10/04/12	12:59 PM	THE CHEW	1-2PM	:30	0FA12A133H	\$250.00 NM
4	WMUR	Th	10/04/12	1:31 PM	THE CHEW	1-2PM	:30	0FA12A133H	\$250.00 NM
9	WMUR	F	10/05/12	12:59 PM	THE CHEW	1-2PM	:30	0FA12A133H	\$250.00 NM
5	WMUR	F	10/05/12	1:32 PM	THE CHEW	1-2PM	:30	0FA12A138H	\$250.00 NM
3	WMUR	M	10/08/12	THE CHEW		1-2PM	:00		\$250.00 NM
	Credited oversold inventory								
8	WMUR	M	10/08/12	1:56 PM	THE CHEW	1-2PM	:30	0FA12Z140	\$250.00 NM
10	10/02/12	10/08/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS				Spots/Week	Rate	
	10/02/12	10/08/12	MTWTF--				10	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMUR	Tu	10/02/12	GENERAL HOSPITAL		2p-3p	:00		\$250.00 NM
	Credited oversold inventory								
1	WMUR	Tu	10/02/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	0FA12P130H	\$250.00 NM
2	WMUR	W	10/03/12	2:24 PM	GENERAL HOSPITAL	2p-3p	:30	0FA12A133H	\$250.00 NM
8	WMUR	W	10/03/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	0FA12P130H	\$250.00 NM
7	WMUR	Th	10/04/12	2:24 PM	GENERAL HOSPITAL	2p-3p	:30	0FA12A133H	\$250.00 NM
3	WMUR	Th	10/04/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	0FA12A133H	\$250.00 NM
10	WMUR	F	10/05/12	2:23 PM	GENERAL HOSPITAL	2p-3p	:30	0FA12A133H	\$250.00 NM
4	WMUR	F	10/05/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	0FA12A138H	\$250.00 NM
5	WMUR	M	10/08/12	GENERAL HOSPITAL		2p-3p	:00		\$250.00 NM
	Credited oversold inventory								
9	WMUR	M	10/08/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	0FA12A138H	\$250.00 NM
11	10/02/12	10/08/12	KATIE	3-4P	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS				Spots/Week	Rate	
	10/02/12	10/08/12	MTWTF--				10	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMUR	Tu	10/02/12	3:14 PM	KATIE	3-4P	:30	0FA12P130H	\$250.00 NM
1	WMUR	Tu	10/02/12	3:25 PM	KATIE	3-4P	:30	0FA12P130H	\$250.00 NM
2	WMUR	W	10/03/12	3:12 PM	KATIE	3-4P	:30	0FA12A133H	\$250.00 NM
9	WMUR	W	10/03/12	3:56 PM	KATIE	3-4P	:30	0FA12P130H	\$250.00 NM
10	WMUR	Th	10/04/12	3:46 PM	KATIE	3-4P	:30	0FA12A133H	\$250.00 NM
3	WMUR	Th	10/04/12	3:55 PM	KATIE	3-4P	:30	0FA12A133H	\$250.00 NM
7	WMUR	F	10/05/12	3:36 PM	KATIE	3-4P	:30	0FA12A133H	\$250.00 NM
4	WMUR	F	10/05/12	3:49 PM	KATIE	3-4P	:30	0FA12A138H	\$250.00 NM
5	WMUR	M	10/08/12	3:11 PM	KATIE	3-4P	:30	0FA12A138H	\$250.00 NM
6	WMUR	M	10/08/12	3:45 PM	KATIE	3-4P	:30	0FA12Z140	\$250.00 NM
12	10/02/12	10/08/12	ELLEN EF	4PM-5PM	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS				Spots/Week	Rate	
	10/02/12	10/08/12	MTWTF--				10	\$250.00	



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Obama/D/President	Candidate Order	1537	

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12	10/02/12	10/08/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF- -	:30	10	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMUR Tu 10/02/12 4:39 PM ELLEN EF 4PM-5PM :30 OFA12P130H \$250.00 NM									
1 WMUR Tu 10/02/12 4:55 PM ELLEN EF 4PM-5PM :30 OFA12P130H \$250.00 NM									
2 WMURW 10/03/12 4:49 PM ELLEN EF 4PM-5PM :30 OFA12A133H \$250.00 NM									
10 WMURW 10/03/12 4:57 PM ELLEN EF 4PM-5PM :30 OFA12P130H \$250.00 NM									
8 WMURTh 10/04/12 4:23 PM ELLEN EF 4PM-5PM :30 OFA12A133H \$250.00 NM									
3 WMURTh 10/04/12 4:56 PM ELLEN EF 4PM-5PM :30 OFA12A133H \$250.00 NM									
4 WMURF 10/05/12 4:20 PM ELLEN EF 4PM-5PM :30 OFA12A133H \$250.00 NM									
6 WMURF 10/05/12 4:30 PM ELLEN EF 4PM-5PM :30 OFA12A138H \$250.00 NM									
5 WMURM 10/08/12 4:38 PM ELLEN EF 4PM-5PM :30 OFA12A138H \$250.00 NM									
9 WMURM 10/08/12 4:45 PM ELLEN EF 4PM-5PM :30 OFA12Z140 \$250.00 NM									
13	10/02/12	10/08/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	MTWTF- -	:30	15	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF- - 15 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMUR Tu 10/02/12 5:27 PM News 9 at 5 5-6p :30 OFA12P130H \$1,400.00 NM									
1 WMUR Tu 10/02/12 5:37 PM News 9 at 5 5-6p :30 OFA12P130H \$1,400.00 NM									
2 WMUR Tu 10/02/12 5:57 PM News 9 at 5 5-6p :30 OFA12P130H \$1,400.00 NM									
4 WMURW 10/03/12 5:22 PM News 9 at 5 5-6p :30 OFA12A133H \$1,400.00 NM									
3 WMURW 10/03/12 5:28 PM News 9 at 5 5-6p :30 OFA12P130H \$1,400.00 NM									
13 WMURW 10/03/12 5:57 PM News 9 at 5 5-6p :30 OFA12A133H \$1,400.00 NM									
6 WMURTh 10/04/12 5:27 PM News 9 at 5 5-6p :30 OFA12A133H \$1,400.00 NM									
15 WMURTh 10/04/12 5:36 PM News 9 at 5 5-6p :30 OFA12A133H \$1,400.00 NM									
5 WMURTh 10/04/12 5:57 PM News 9 at 5 5-6p :30 OFA12A133H \$1,400.00 NM									
8 WMURF 10/05/12 5:29 PM News 9 at 5 5-6p :30 OFA12A133H \$1,400.00 NM									
14 WMURF 10/05/12 5:37 PM News 9 at 5 5-6p :30 OFA12A138H \$1,400.00 NM									
7 WMURF 10/05/12 5:42 PM News 9 at 5 5-6p :30 OFA12A133H \$1,400.00 NM									
10 WMURM 10/08/12 5:38 PM News 9 at 5 5-6p :30 OFA12A138H \$1,400.00 NM									
11 WMURM 10/08/12 5:54 PM News 9 at 5 5-6p :30 OFA12A138H \$1,400.00 NM									
9 WMURM 10/08/12 5:57 PM News 9 at 5 5-6p :30 OFA12Z140 \$1,400.00 NM									
14	10/02/12	10/08/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF- -	:30	15	\$2,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF- - 15 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMUR Tu 10/02/12 6:14 PM News 9 at 6 6-7p :30 OFA12P130H \$2,700.00 NM									
2 WMUR Tu 10/02/12 6:23 PM News 9 at 6 6-7p :30 OFA12P130H \$2,700.00 NM									
1 WMUR Tu 10/02/12 6:29 PM News 9 at 6 6-7p :30 OFA12P130H \$2,700.00 NM									
4 WMURW 10/03/12 6:10 PM News 9 at 6 6-7p :30 OFA12P130H \$2,700.00 NM									
14 WMURW 10/03/12 6:28 PM News 9 at 6 6-7p :30 OFA12A133H \$2,700.00 NM									
3 WMURW 10/03/12 6:59 PM News 9 at 6 6-7p :30 OFA12P130H \$2,700.00 NM									
15 WMURTh 10/04/12 6:21 PM News 9 at 6 6-7p :30 OFA12A133H \$2,700.00 NM									
6 WMURTh 10/04/12 6:29 PM News 9 at 6 6-7p :30 OFA12A133H \$2,700.00 NM									
5 WMURTh 10/04/12 6:59 PM News 9 at 6 6-7p :30 OFA12A133H \$2,700.00 NM									
7 WMURF 10/05/12 6:09 PM News 9 at 6 6-7p :30 OFA12A138H \$2,700.00 NM									
8 WMURF 10/05/12 6:13 PM News 9 at 6 6-7p :30 OFA12A133H \$2,700.00 NM									
13 WMURF 10/05/12 6:28 PM News 9 at 6 6-7p :30 OFA12A138H \$2,700.00 NM									
10 WMURM 10/08/12 6:10 PM News 9 at 6 6-7p :30 OFA12A138H \$2,700.00 NM									
11 WMURM 10/08/12 6:21 PM News 9 at 6 6-7p :30 OFA12Z140 \$2,700.00 NM									



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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WMURM 10/08/12 6:28 PM News 9 at 6 6-7p :30 0FA12A138H \$2,700.00 NM									
15 10/02/12 10/08/12 Chronicle NH Class of Time - Fixed Non Pre-emptible 7-730p MTWTF-- :30 5 \$1,100.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 7:09 PM Chronicle NH 7-730p :30 0FA12P130H \$1,100.00 NM									
2 WMURW 10/03/12 7:23 PM Chronicle NH 7-730p :30 0FA12A133H \$1,100.00 NM									
3 WMURTh 10/04/12 7:28 PM Chronicle NH 7-730p :30 0FA12A133H \$1,100.00 NM									
4 WMURF 10/05/12 7:28 PM Chronicle NH 7-730p :30 0FA12A133H \$1,100.00 NM									
5 WMURM 10/08/12 7:28 PM Chronicle NH 7-730p :30 0FA12A138H \$1,100.00 NM									
16 10/02/12 10/08/12 INSIDE EDITION AC 730-8p MTWTF-- :30 5 \$700.00 NM									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/02/12 7:42 PM INSIDE EDITION AC 730-8p :30 0FA12P130H \$700.00 NM									
5 WMURW 10/03/12 7:58 PM INSIDE EDITION AC 730-8p :30 0FA12P130H \$700.00 NM									
4 WMURTh 10/04/12 7:49 PM INSIDE EDITION AC 730-8p :30 0FA12A133H \$700.00 NM									
1 WMURF 10/05/12 7:59 PM INSIDE EDITION AC 730-8p :30 0FA12A138H \$700.00 NM									
3 WMURM 10/08/12 7:58 PM INSIDE EDITION AC 730-8p :30 0FA12Z140 \$700.00 NM									
17 10/02/12 10/08/12 News 9 at 11 11-11:35p MTWTF-- :30 7 \$2,200.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 7 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 11:21 PM News 9 at 11 11-11:35p :30 0FA12P130H \$2,200.00 NM									
6 WMURTu 10/02/12 11:28 PM News 9 at 11 11-11:35p :30 0FA12P130H \$2,200.00 NM									
2 WMURW 10/03/12 11:22 PM News 9 at 11 11-11:35p :30 0FA12P130H \$2,200.00 NM									
7 WMURW 10/03/12 11:30 PM News 9 at 11 11-11:35p :30 0FA12A133H \$2,200.00 NM									
3 WMURTh 10/04/12 11:12 PM News 9 at 11 11-11:35p :30 0FA12A133H \$2,200.00 NM									
4 WMURF 10/05/12 11:32 PM News 9 at 11 11-11:35p :30 0FA12A138H \$2,200.00 NM									
5 WMURM 10/08/12 11:28 PM News 9 at 11 11-11:35p :30 0FA12A138H \$2,200.00 NM									
18 10/02/12 10/08/12 Nightline 1135p-1206a MTWTF-- :30 5 \$500.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/02/12 12:02 AM Nightline 1135p-1206a :30 0FA12P130H \$500.00 NM									
2 WMURW 10/03/12 11:54 PM Nightline 1135p-1206a :30 0FA12P130H \$500.00 NM									
5 WMURTh 10/04/12 11:54 PM Nightline 1135p-1206a :30 0FA12A133H \$500.00 NM									
4 WMURF 10/05/12 12:01 AM Nightline 1135p-1206a :30 0FA12A133H \$500.00 NM									
1 WMURM 10/08/12 11:53 PM Nightline 1135p-1206a :30 0FA12Z140 \$500.00 NM									
19 10/02/12 10/08/12 Jimmy Kimmel 1205-105a MTWTF-- :30 5 \$150.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTu 10/02/12 1:01 AM Jimmy Kimmel 1205-105a :30 0FA12P130H \$150.00 NM									
1 WMURW 10/03/12 12:49 AM Jimmy Kimmel 1205-105a :30 0FA12A133H \$150.00 NM									

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19	10/02/12	10/08/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	MTWTF--	:30	5	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURTh 10/04/12 12:44 AM Jimmy Kimmel 1205-105a :30 0FA12A133H \$150.00 NM									
2 WMURF 10/05/12 12:56 AM Jimmy Kimmel 1205-105a :30 0FA12A138H \$150.00 NM									
3 WMURM 10/08/12 12:46 AM Jimmy Kimmel 1205-105a :30 0FA12A138H \$150.00 NM									
20	10/08/12	10/08/12	Dancing with Stars Class of Time - Fixed Non Pre-emptible	Prime Other	M-----	:30	2	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 M----- 2 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/08/12 8:46 PM Dancing with Stars Prime Other :30 0FA12A138H \$7,000.00 NM									
2 WMURM 10/08/12 9:42 PM Dancing with Stars Prime Other :30 0FA12Z140 \$7,000.00 NM									
21	10/08/12	10/08/12	Castle Class of Time - Fixed Non Pre-emptible	10-11p	M-----	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 M----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/08/12 10:35 PM Castle 10-11p :30 0FA12A138H \$2,800.00 NM									
22	10/02/12	10/02/12	Dancing Encore Class of Time - Fixed Non Pre-emptible	8-9p	-T-----	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 8:23 PM Dancing Encore 8-9p :30 0FA12P130H \$7,000.00 NM									
23	10/02/12	10/02/12	Dancing Results Class of Time - Fixed Non Pre-emptible	9-10p	-T-----	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 9:21 PM Dancing Results 9-10p :30 0FA12P130H \$7,000.00 NM									
24	10/02/12	10/02/12	Private Practice Class of Time - Fixed Non Pre-emptible	10-11p	-T-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 10:45 PM Private Practice 10-11p :30 0FA12P130H \$3,000.00 NM									
25	10/03/12	10/03/12	Middle/Suburgatory Class of Time - Fixed Non Pre-emptible	8-9p	--W----	:30	1	\$4,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 --W---- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/03/12 8:17 PM Middle/Suburgatory 8-9p :30 0FA12A133H \$4,200.00 NM									
26	10/03/12	10/03/12	NETWORK POLITICAL P	NETWORK POLITI	--W----	:30	2	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 --W---- 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/03/12 10:46 PM NETWORK POLITICAL PROGR/ NETWORK POLITI :30 0FA12P130H \$10,000.00 NM									
2 WMURW 10/03/12 10:59 PM NETWORK POLITICAL PROGR/ NETWORK POLITI :30 0FA12A133H \$10,000.00 NM									
27	10/04/12	10/04/12	Last Resort Class of Time - Pre-emptible with notice	8-9p	---T---	:30	1	\$1,400.00	NM

MTWTFSS

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27	10/04/12	10/04/12	Last Resort Class of Time - Pre-emptible with notice	8-9p	---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/04/12 8:25 PM Last Resort 8-9p :30 0FA12A133H \$1,400.00 NM									
28	10/04/12	10/04/12	Grey's Anatomy Class of Time - Fixed Non Pre-emptible	9-10p	---T---	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ---T--- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/04/12 9:18 PM Grey's Anatomy 9-10p :30 0FA12A133H \$7,000.00 NM									
29	10/04/12	10/04/12	Scandal Class of Time - Fixed Non Pre-emptible	10-11p	---T---	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ---T--- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/04/12 10:30 PM Scandal 10-11p :30 0FA12A133H \$4,200.00 NM									
30	10/05/12	10/05/12	Shark Tank Class of Time - Fixed Non Pre-emptible	8-9p	----F--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/05/12 8:47 PM Shark Tank 8-9p :30 0FA12A133H \$2,800.00 NM									
31	10/05/12	10/05/12	Primetime:WWYD Class of Time - Fixed Non Pre-emptible	9-10p	----F--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/05/12 9:16 PM Primetime:WWYD 9-10p :30 0FA12A138H \$2,800.00 NM									
32	10/05/12	10/05/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11p	----F--	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----F-- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/05/12 10:38 PM 20/20 10-11p :30 0FA12A133H \$4,200.00 NM									
33	10/06/12	10/07/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	-----22	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----22 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 10/06/12 6:08 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12A133H \$225.00 NM									
1 WMURSa 10/06/12 6:27 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12A138H \$225.00 NM									
3 WMURSu 10/07/12 6:15 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12A138H \$225.00 NM									
4 WMURSu 10/07/12 6:57 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12Z140 \$225.00 NM									
34	10/06/12	10/07/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	-----24	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----24 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/06/12 7:39 AM 7a Weekend Daybreak 7-9a :30 0FA12A133H \$400.00 NM									
2 WMURSa 10/06/12 8:28 AM 7a Weekend Daybreak 7-9a :30 0FA12A138H \$400.00 NM									
4 WMURSu 10/07/12 7:15 AM 7a Weekend Daybreak 7-9a :30 0FA12A138H \$400.00 NM									



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34	10/06/12	10/07/12	7a Weekend Daybreak	7-9a	-----24	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURSu 10/07/12 7:26 AM 7a Weekend Daybreak 7-9a :30 0FA12A138H \$400.00 NM									
5 WMURSu 10/07/12 8:22 AM 7a Weekend Daybreak 7-9a :30 0FA12Z140 \$400.00 NM									
3 WMURSu 10/07/12 8:40 AM 7a Weekend Daybreak 7-9a :30 0FA12A138H \$400.00 NM									
35	10/06/12	10/07/12	Weekend GMA	9-10a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -----22 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/06/12 8:57 AM Weekend GMA 9-10a :30 0FA12A133H \$400.00 NM									
2 WMURSa 10/06/12 9:54 AM Weekend GMA 9-10a :30 0FA12A138H \$400.00 NM									
3 WMURSu 10/07/12 Weekend GMA 9-10a :00 \$400.00 NM									
Credited oversold inventory									
4 WMURSu 10/07/12 9:39 AM Weekend GMA 9-10a :30 0FA12Z140 \$400.00 NM									
36	10/06/12	10/06/12	SA 12P-6P	12P-6P	-----4-	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -----4- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURSa 10/06/12 12:26 PM SA 12P-6P 12P-6P :30 0FA12A133H \$150.00 NM									
1 WMURSa 10/06/12 1:09 PM SA 12P-6P 12P-6P :30 0FA12A138H \$150.00 NM									
2 WMURSa 10/06/12 1:29 PM SA 12P-6P 12P-6P :30 0FA12A133H \$150.00 NM									
3 WMURSa 10/06/12 2:36 PM SA 12P-6P 12P-6P :30 0FA12A138H \$150.00 NM									
37	10/06/12	10/06/12	Inside Edition WK	730-8P	-----S-	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -----S- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/06/12 7:51 PM Inside Edition WK 730-8P :30 0FA12A138H \$200.00 NM									
2 WMURSa 10/06/12 7:57 PM Inside Edition WK 730-8P :30 0FA12A133H \$200.00 NM									
38	10/06/12	10/06/12	ABC Prime College Football	8-1130p	-----S-	:30	3	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -----S- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURSa 10/06/12 7:59 PM ABC Prime College Football 8-1130p :30 0FA12A138H \$2,500.00 NM									
2 WMURSa 10/06/12 9:06 PM ABC Prime College Football 8-1130p :30 0FA12A133H \$2,500.00 NM									
1 WMURSa 10/06/12 11:01 PM ABC Prime College Football 8-1130p :30 0FA12A138H \$2,500.00 NM									
39	10/07/12	10/07/12	HOUSE SMARTS WKND	5:30AM-6AM	-----2	:30	2	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -----2 2 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/07/12 HOUSE SMARTS WKND SUN 5:30AM-6AM :00 \$10.00 NM									
See MG 39.3,39.4									
2 WMURSu 10/07/12 HOUSE SMARTS WKND SUN 5:30AM-6AM :00 \$10.00 NM									
See MG 39.3,39.4									
3 WMURSu 10/07/12 5:45 AM SA-SU MG for 39.2,39.1 5-6a :30 0FA12A138H \$10.00 NM									
4 WMURSu 10/07/12 5:59 AM SA-SU MG for 39.2,39.1 5-6a :30 0FA12Z140 \$10.00 NM									



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39	10/07/12	10/07/12	HOUSE SMARTS WKND 5:30AM-6AM		-----2	:30	2	\$10.00	NM
	Class of Time - Immediately Pre-emptible without notice								
40	10/07/12	10/07/12	Close Up	10-1030a	-----1	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/02/12	10/08/12	-----1	1	\$700.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	10/07/12	10:28 AM	Close Up		10-1030a	:30	0FA12A138H
									\$700.00 NM
41	10/07/12	10/07/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/02/12	10/08/12	-----1	1	\$3,000.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	10/07/12	12:30 PM	This Week with Christiane	12n-1p		:30	0FA12A138H
									\$3,000.00 NM
42	10/07/12	10/07/12	SU 12P-6P	12P-6P	-----4	:30	4	\$150.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/02/12	10/08/12	-----4	4	\$150.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	10/07/12	1:32 PM	SU 12P-6P	12P-6P		:30	0FA12Z140
	4	WMURSu	10/07/12	1:59 PM	SU 12P-6P	12P-6P		:30	0FA12A138H
	2	WMURSu	10/07/12	2:40 PM	SU 12P-6P	12P-6P		:30	0FA12Z140
	3	WMURSu	10/07/12	5:59 PM	SU 12P-6P	12P-6P		:30	0FA12A138H
									\$150.00 NM
43	10/02/12	10/08/12	6p News 9 Weekend	6-7p	-----2	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/02/12	10/08/12	-----2	2	\$800.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	10/07/12	6:15 PM	6p News 9 Weekend	6-7p		:30	0FA12A138H
	2	WMURSu	10/07/12	6:21 PM	6p News 9 Weekend	6-7p		:30	0FA12Z140
									\$800.00 NM
44	10/07/12	10/07/12	AFHV	7-8p	-----S	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/02/12	10/08/12	-----S	1	\$1,800.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	10/07/12	7:23 PM	AFHV	7-8p		:30	0FA12A138H
									\$1,800.00 NM
45	10/07/12	10/07/12	Once Upon A Time	8-9p	-----S	:30	1	\$4,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/02/12	10/08/12	-----S	1	\$4,200.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	10/07/12	8:20 PM	Once Upon A Time	8-9p		:30	0FA12Z140
									\$4,200.00 NM
46	10/07/12	10/07/12	Revenge	9-10p	-----S	:30	1	\$7,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/02/12	10/08/12	-----S	1	\$7,000.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	10/07/12	9:22 PM	Revenge	9-10p		:30	0FA12A138H
									\$7,000.00 NM
47	10/07/12	10/07/12	666 Park Avenue	10-11p	-----S	:30	1	\$2,500.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/02/12	10/08/12	-----S	1	\$2,500.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
47	10/07/12	10/07/12	666 Park Avenue Class of Time - Pre-emptible with notice	10-11p	-----S	:30	1	\$2,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/07/12 10:29 PM 666 Park Avenue 10-11p :30 0FA12A138H \$2,500.00 NM									
48 10/07/12 10/07/12 CASTLE WKND LF 2 11:36-12:36x Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/07/12 12:07 AM CASTLE WKND LF 2 11:36-12:36x :30 0FA12Z140 \$75.00 NM									
49 10/07/12 10/07/12 PRIVATE PRACTICE WKPRIVATE PRACTIC Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/07/12 1:32 AM PRIVATE PRACTICE WKNDLF 2 PRIVATE PRACTIC :30 0FA12A138H \$75.00 NM									
50 10/06/12 10/06/12 News 9 at 7 Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -----1- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/06/12 7:20 PM News 9 at 7 7-730p :30 0FA12A133H \$1,500.00 NM									
51 10/09/12 10/15/12 5a Daybreak Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWT--- 15 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/09/12 5:13 AM 5a Daybreak 5-6a :30 0FA12A138H \$700.00 NM									
3 WMURTu 10/09/12 5:28 AM 5a Daybreak 5-6a :30 0FA12Z141H \$700.00 NM									
15 WMURTu 10/09/12 5:40 AM 5a Daybreak 5-6a :30 0FA12A138H \$700.00 NM									
1 WMURTu 10/09/12 5:54 AM 5a Daybreak 5-6a :30 0FA12Z141H \$700.00 NM									
6 WMURW 10/10/12 5:07 AM 5a Daybreak 5-6a :30 0FA12A138H \$700.00 NM									
4 WMURW 10/10/12 5:42 AM 5a Daybreak 5-6a :30 0FA12Z141H \$700.00 NM									
5 WMURW 10/10/12 5:54 AM 5a Daybreak 5-6a :30 0FA12A138H \$700.00 NM									
9 WMURTh 10/11/12 5:08 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
14 WMURTh 10/11/12 5:13 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
8 WMURTh 10/11/12 5:23 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
7 WMURTh 10/11/12 5:29 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
12 WMURM 10/15/12 5:09 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
11 WMURM 10/15/12 5:12 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
10 WMURM 10/15/12 5:29 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
13 WMURM 10/15/12 5:40 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
52 10/09/12 10/15/12 6a Daybreak Class of Time - Fixed Non Pre-emptible									
6-7a MTWTF-- :30 16 \$1,400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 16 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/09/12 6:14 AM 6a Daybreak 6-7a :30 0FA12A138H \$1,400.00 NM									
1 WMURTu 10/09/12 6:25 AM 6a Daybreak 6-7a :30 0FA12A138H \$1,400.00 NM									
2 WMURTu 10/09/12 6:28 AM 6a Daybreak 6-7a :30 0FA12Z141H \$1,400.00 NM									
16 WMURTu 10/09/12 6:58 AM 6a Daybreak 6-7a :30 0FA12A138H \$1,400.00 NM									
4 WMURW 10/10/12 5:58 AM 6a Daybreak 6-7a :30 0FA12Z141H \$1,400.00 NM									
6 WMURW 10/10/12 6:29 AM 6a Daybreak 6-7a :30 0FA12A138H \$1,400.00 NM									



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52	10/09/12	10/15/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	16	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURW 10/10/12 6:59 AM 6a Daybreak 6-7a :30 OFA12A138H \$1,400.00 NM									
8 WMURTh 10/11/12 5:58 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
9 WMURTh 10/11/12 6:23 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
7 WMURTh 10/11/12 6:57 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
12 WMURF 10/12/12 5:59 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
10 WMURF 10/12/12 6:13 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
11 WMURF 10/12/12 6:27 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
15 WMURM 10/15/12 6:00 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
14 WMURM 10/15/12 6:09 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
13 WMURM 10/15/12 6:40 AM 6a Daybreak 6-7a :30 OFA12Z147 \$1,400.00 NM									
53	10/09/12	10/15/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	20	\$1,150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 20 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/09/12 7:42 AM Good Morning America 7-9a :30 OFA12Z141H \$1,150.00 NM									
1 WMURTu 10/09/12 7:55 AM Good Morning America 7-9a :30 OFA12A138H \$1,150.00 NM									
2 WMURTu 10/09/12 8:29 AM Good Morning America 7-9a :30 OFA12A138H \$1,150.00 NM									
16 WMURTu 10/09/12 8:48 AM Good Morning America 7-9a :30 OFA12Z141H \$1,150.00 NM									
4 WMURW 10/10/12 7:59 AM Good Morning America 7-9a :30 OFA12Z141H \$1,150.00 NM									
6 WMURW 10/10/12 8:29 AM Good Morning America 7-9a :30 OFA12A138H \$1,150.00 NM									
17 WMURW 10/10/12 8:48 AM Good Morning America 7-9a :30 OFA12Z141H \$1,150.00 NM									
5 WMURW 10/10/12 8:55 AM Good Morning America 7-9a :30 OFA12A138H \$1,150.00 NM									
9 WMURTh 10/11/12 7:25 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
8 WMURTh 10/11/12 7:43 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
7 WMURTh 10/11/12 7:59 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
18 WMURTh 10/11/12 8:52 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
20 WMURF 10/12/12 7:25 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
12 WMURF 10/12/12 7:59 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
10 WMURF 10/12/12 8:41 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
11 WMURF 10/12/12 8:59 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
13 WMURM 10/15/12 7:26 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
14 WMURM 10/15/12 8:29 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
15 WMURM 10/15/12 8:48 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
19 WMURM 10/15/12 8:59 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
54	10/09/12	10/15/12	KELLY& MICHAEL LIVE 19AM-10AM Class of Time - Pre-emptible with notice		MTWTF--	:30	10	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 9:29 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12A138H \$350.00 NM									
6 WMURTu 10/09/12 9:58 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z141H \$350.00 NM									
7 WMURW 10/10/12 9:32 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12A138H \$350.00 NM									
2 WMURW 10/10/12 9:48 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z141H \$350.00 NM									
3 WMURTh 10/11/12 9:51 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z147 \$350.00 NM									
10 WMURTh 10/11/12 9:57 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z147 \$350.00 NM									
8 WMURF 10/12/12 9:30 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z147 \$350.00 NM									
4 WMURF 10/12/12 9:48 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z147 \$350.00 NM									
5 WMURM 10/15/12 9:33 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z147 \$350.00 NM									



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54	10/09/12	10/15/12	KELLY& MICHAEL LIVE 9AM-10AM		MTWTF- -	:30	10	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WMURM 10/15/12 9:56 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z147 \$350.00 NM									
55	10/09/12	10/15/12	STEVE HARVEY DY 9/4 10-11a		MTWTF- -	:30	10	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF- - 10 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 10:41 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A138H \$200.00 NM									
10 WMURTu 10/09/12 10:53 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A138H \$200.00 NM									
7 WMURW 10/10/12 10:19 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12A138H \$200.00 NM									
2 WMURW 10/10/12 10:30 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z141H \$200.00 NM									
6 WMURTh 10/11/12 10:18 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z147 \$200.00 NM									
3 WMURTh 10/11/12 10:40 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z147 \$200.00 NM									
9 WMURF 10/12/12 10:28 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z147 \$200.00 NM									
4 WMURF 10/12/12 10:52 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z147 \$200.00 NM									
8 WMURM 10/15/12 10:20 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z147 \$200.00 NM									
5 WMURM 10/15/12 10:45 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z147 \$200.00 NM									
56	10/09/12	10/15/12	The View	11-12p	MTWTF- -	:30	10	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF- - 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 10:59 AM The View 11-12p :30 OFA12Z141H \$600.00 NM									
8 WMURTu 10/09/12 11:59 AM The View 11-12p :30 OFA12A138H \$600.00 NM									
2 WMURW 10/10/12 The View 11-12p :00 \$600.00 NM									
Credited oversold inventory									
10 WMURW 10/10/12 10:58 AM The View 11-12p :30 OFA12A138H \$600.00 NM									
3 WMURTh 10/11/12 The View 11-12p :00 \$600.00 NM									
Credited oversold inventory									
6 WMURTh 10/11/12 10:58 AM The View 11-12p :30 OFA12Z147 \$600.00 NM									
4 WMURF 10/12/12 10:58 AM The View 11-12p :30 OFA12Z147 \$600.00 NM									
9 WMURF 10/12/12 11:30 AM The View 11-12p :30 OFA12Z147 \$600.00 NM									
5 WMURM 10/15/12 11:32 AM The View 11-12p :30 OFA12Z147 \$600.00 NM									
7 WMURM 10/15/12 11:59 AM The View 11-12p :30 OFA12Z147 \$600.00 NM									
57	10/09/12	10/15/12	News 9 at Noon	12-1230p	MTWTF- -	:30	5	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF- - 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 12:27 PM News 9 at Noon 12-1230p :30 OFA12Z141H \$650.00 NM									
3 WMURW 10/10/12 12:10 PM News 9 at Noon 12-1230p :30 OFA12A138H \$650.00 NM									
5 WMURTh 10/11/12 12:11 PM News 9 at Noon 12-1230p :30 OFA12Z147 \$650.00 NM									
4 WMURF 10/12/12 12:26 PM News 9 at Noon 12-1230p :30 OFA12Z147 \$650.00 NM									
2 WMURM 10/15/12 12:29 PM News 9 at Noon 12-1230p :30 OFA12Z147 \$650.00 NM									
58	10/09/12	10/15/12	Who Wants to be a Millionaire	1230-1p	MTWTF- -	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF- - 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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58	10/09/12	10/15/12	Who Wants to be a Millionaire	1230-1p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR Tu 10/09/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 OFA12A138H \$500.00 NM									
3 WMURW 10/10/12 12:58 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z141H \$500.00 NM									
4 WMUR Th 10/11/12 12:45 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z147 \$500.00 NM									
5 WMURF 10/12/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z147 \$500.00 NM									
1 WMURM 10/15/12 12:55 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z147 \$500.00 NM									
59	10/09/12	10/15/12	THE CHEW	1-2PM	MTWTF--	:30	10	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 10 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/09/12 12:59 PM THE CHEW 1-2PM :30 OFA12A138H \$500.00 NM									
7 WMUR Tu 10/09/12 1:57 PM THE CHEW 1-2PM :30 OFA12Z141H \$500.00 NM									
9 WMURW 10/10/12 1:29 PM THE CHEW 1-2PM :30 OFA12A138H \$500.00 NM									
2 WMURW 10/10/12 1:57 PM THE CHEW 1-2PM :30 OFA12Z141H \$500.00 NM									
3 WMUR Th 10/11/12 12:59 PM THE CHEW 1-2PM :30 OFA12Z147 \$500.00 NM									
10 WMUR Th 10/11/12 1:31 PM THE CHEW 1-2PM :30 OFA12Z147 \$500.00 NM									
4 WMURF 10/12/12 1:31 PM THE CHEW 1-2PM :30 OFA12Z147 \$500.00 NM									
8 WMURF 10/12/12 1:57 PM THE CHEW 1-2PM :30 OFA12Z147 \$500.00 NM									
6 WMURM 10/15/12 1:28 PM THE CHEW 1-2PM :30 OFA12Z147 \$500.00 NM									
5 WMURM 10/15/12 1:57 PM THE CHEW 1-2PM :30 OFA12Z147 \$500.00 NM									
60	10/09/12	10/15/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 10 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WMUR Tu 10/09/12 2:23 PM GENERAL HOSPITAL 2p-3p :30 OFA12A138H \$250.00 NM									
1 WMUR Tu 10/09/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z141H \$250.00 NM									
2 WMURW 10/10/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
8 WMURW 10/10/12 2:27 PM GENERAL HOSPITAL 2p-3p :30 OFA12A138H \$250.00 NM									
10 WMUR Th 10/11/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
3 WMUR Th 10/11/12 2:31 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z147 \$250.00 NM									
6 WMURF 10/12/12 2:21 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z147 \$250.00 NM									
4 WMURF 10/12/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z147 \$250.00 NM									
5 WMURM 10/15/12 2:19 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z147 \$250.00 NM									
7 WMURM 10/15/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z147 \$250.00 NM									
61	10/09/12	10/15/12	KATIE	3-4P	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 10 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMUR Tu 10/09/12 3:41 PM KATIE 3-4P :30 OFA12A138H \$250.00 NM									
1 WMUR Tu 10/09/12 3:56 PM KATIE 3-4P :30 OFA12A138H \$250.00 NM									
2 WMURW 10/10/12 3:29 PM KATIE 3-4P :30 OFA12A138H \$250.00 NM									
10 WMURW 10/10/12 3:46 PM KATIE 3-4P :30 OFA12Z141H \$250.00 NM									
3 WMUR Th 10/11/12 3:31 PM KATIE 3-4P :30 OFA12Z147 \$250.00 NM									
8 WMUR Th 10/11/12 3:51 PM KATIE 3-4P :30 OFA12Z147 \$250.00 NM									



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Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
61	10/09/12	10/15/12	KATIE	3-4P	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WMURF 10/12/12 3:25 PM KATIE 3-4P :30 0FA12Z147 \$250.00 NM									
4 WMURF 10/12/12 3:54 PM KATIE 3-4P :30 0FA12Z147 \$250.00 NM									
5 WMURM 10/15/12 3:29 PM KATIE 3-4P :30 0FA12Z147 \$250.00 NM									
7 WMURM 10/15/12 3:54 PM KATIE 3-4P :30 0FA12Z147 \$250.00 NM									
62	10/09/12	10/15/12	ELLEN EF	4PM-5PM	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 10 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMURTu 10/09/12 4:24 PM ELLEN EF 4PM-5PM :30 0FA12Z141H \$250.00 NM									
1 WMURTu 10/09/12 4:54 PM ELLEN EF 4PM-5PM :30 0FA12A138H \$250.00 NM									
2 WMURW 10/10/12 3:59 PM ELLEN EF 4PM-5PM :30 0FA12A138H \$250.00 NM									
8 WMURW 10/10/12 4:39 PM ELLEN EF 4PM-5PM :30 0FA12Z141H \$250.00 NM									
3 WMURTh 10/11/12 4:00 PM ELLEN EF 4PM-5PM :30 0FA12Z147 \$250.00 NM									
10 WMURTh 10/11/12 4:41 PM ELLEN EF 4PM-5PM :30 0FA12Z147 \$250.00 NM									
9 WMURF 10/12/12 3:59 PM ELLEN EF 4PM-5PM :30 0FA12Z147 \$250.00 NM									
4 WMURF 10/12/12 4:31 PM ELLEN EF 4PM-5PM :30 0FA12Z147 \$250.00 NM									
6 WMURM 10/15/12 4:32 PM ELLEN EF 4PM-5PM :30 0FA12Z147 \$250.00 NM									
5 WMURM 10/15/12 4:48 PM ELLEN EF 4PM-5PM :30 0FA12Z147 \$250.00 NM									
63	10/09/12	10/15/12	News 9 at 5	5-6p	MTWTF--	:30	15	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 15 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 5:23 PM News 9 at 5 5-6p :30 0FA12Z141H \$1,400.00 NM									
13 WMURTu 10/09/12 5:44 PM News 9 at 5 5-6p :30 0FA12A138H \$1,400.00 NM									
2 WMURTu 10/09/12 5:58 PM News 9 at 5 5-6p :30 0FA12A138H \$1,400.00 NM									
3 WMURW 10/10/12 5:23 PM News 9 at 5 5-6p :30 0FA12A138H \$1,400.00 NM									
15 WMURW 10/10/12 5:29 PM News 9 at 5 5-6p :30 0FA12A138H \$1,400.00 NM									
4 WMURW 10/10/12 5:39 PM News 9 at 5 5-6p :30 0FA12Z141H \$1,400.00 NM									
6 WMURTh 10/11/12 5:11 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
5 WMURTh 10/11/12 5:29 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
14 WMURTh 10/11/12 5:57 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
7 WMURF 10/12/12 5:12 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
8 WMURF 10/12/12 5:29 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
11 WMURF 10/12/12 5:55 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
12 WMURM 10/15/12 5:13 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
10 WMURM 10/15/12 5:36 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
9 WMURM 10/15/12 5:58 PM News 9 at 5 5-6p :30 0FA12Z147 \$1,400.00 NM									
64	10/09/12	10/15/12	News 9 at 6	6-7p	MTWTF--	:30	15	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 15 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/09/12 6:21 PM News 9 at 6 6-7p :30 0FA12Z141H \$2,700.00 NM									
1 WMURTu 10/09/12 6:27 PM News 9 at 6 6-7p :30 0FA12A138H \$2,700.00 NM									
13 WMURTu 10/09/12 6:59 PM News 9 at 6 6-7p :30 0FA12Z141H \$2,700.00 NM									
11 WMURW 10/10/12 6:13 PM News 9 at 6 6-7p :30 0FA12A138H \$2,700.00 NM									
3 WMURW 10/10/12 6:27 PM News 9 at 6 6-7p :30 0FA12Z141H \$2,700.00 NM									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
64	10/09/12	10/15/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF--	:30	15	\$2,700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 10/10/12 6:59 PM News 9 at 6 6-7p :30 OFA12A138H \$2,700.00 NM									
5 WMURTh 10/11/12 6:14 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
6 WMURTh 10/11/12 6:20 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
15 WMURTh 10/11/12 6:59 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
7 WMURF 10/12/12 6:10 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
8 WMURF 10/12/12 6:21 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
14 WMURF 10/12/12 6:29 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
9 WMURM 10/15/12 6:14 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
10 WMURM 10/15/12 6:22 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
12 WMURM 10/15/12 6:29 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
65	10/09/12	10/15/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	MTWTF--	:30	5	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 7:10 PM Chronicle NH 7-730p :30 OFA12A138H \$1,100.00 NM									
4 WMURW 10/10/12 7:27 PM Chronicle NH 7-730p :30 OFA12A138H \$1,100.00 NM									
2 WMURTh 10/11/12 7:22 PM Chronicle NH 7-730p :30 OFA12Z147 \$1,100.00 NM									
5 WMURF 10/12/12 7:28 PM Chronicle NH 7-730p :30 OFA12Z147 \$1,100.00 NM									
3 WMURM 10/15/12 7:23 PM Chronicle NH 7-730p :30 OFA12Z147 \$1,100.00 NM									
66	10/09/12	10/15/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	MTWTF--	:30	5	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 7:58 PM INSIDE EDITION AC 730-8p :30 OFA12A138H \$1,400.00 NM									
5 WMURW 10/10/12 7:57 PM INSIDE EDITION AC 730-8p :30 OFA12Z141H \$1,400.00 NM									
2 WMURTh 10/11/12 7:48 PM INSIDE EDITION AC 730-8p :30 OFA12Z147 \$1,400.00 NM									
4 WMURF 10/12/12 7:51 PM INSIDE EDITION AC 730-8p :30 OFA12Z147 \$1,400.00 NM									
3 WMURM 10/15/12 7:59 PM INSIDE EDITION AC 730-8p :30 OFA12Z147 \$1,400.00 NM									
67	10/09/12	10/15/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	MTWTF--	:30	7	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 7 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 11:21 PM News 9 at 11 11-11:35p :30 OFA12A138H \$2,200.00 NM									
7 WMURW 10/10/12 11:28 PM News 9 at 11 11-11:35p :30 OFA12A138H \$2,200.00 NM									
2 WMURW 10/10/12 11:33 PM News 9 at 11 11-11:35p :30 OFA12Z141H \$2,200.00 NM									
3 WMURTh 10/11/12 11:33 PM News 9 at 11 11-11:35p :30 OFA12Z147 \$2,200.00 NM									
4 WMURF 10/12/12 11:07 PM News 9 at 11 11-11:35p :30 OFA12Z147 \$2,200.00 NM									
6 WMURM 10/15/12 11:22 PM News 9 at 11 11-11:35p :30 OFA12Z147 \$2,200.00 NM									
5 WMURM 10/15/12 11:34 PM News 9 at 11 11-11:35p :30 OFA12Z147 \$2,200.00 NM									
68	10/09/12	10/15/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 11:53 PM Nightline 1135p-1206a :30 OFA12A138H \$500.00 NM									
2 WMURW 10/10/12 12:01 AM Nightline 1135p-1206a :30 OFA12A138H \$500.00 NM									
4 WMURTh 10/11/12 12:01 AM Nightline 1135p-1206a :30 OFA12Z147 \$500.00 NM									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
68	10/09/12	10/15/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF- -	:30	5	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURF 10/12/12 11:54 PM Nightline 1135p-1206a :30 0FA12Z147 \$500.00 NM									
3 WMURM 10/15/12 12:01 AM Nightline 1135p-1206a :30 0FA12Z147 \$500.00 NM									
69	10/09/12	10/15/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	MTWTF- -	:30	5	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 MTWTF- - 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/09/12 12:36 AM Jimmy Kimmel 1205-105a :30 0FA12Z141H \$150.00 NM									
3 WMURW 10/10/12 12:27 AM Jimmy Kimmel 1205-105a :30 0FA12Z141H \$150.00 NM									
1 WMURTh 10/11/12 12:51 AM Jimmy Kimmel 1205-105a :30 0FA12Z147 \$150.00 NM									
5 WMURF 10/12/12 12:24 AM Jimmy Kimmel 1205-105a :30 0FA12Z147 \$150.00 NM									
4 WMURM 10/15/12 12:36 AM Jimmy Kimmel 1205-105a :30 0FA12Z147 \$150.00 NM									
70	10/15/12	10/15/12	Dancing with Stars Class of Time - Fixed Non Pre-emptible	Prime Other	M- -----	:30	2	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 M- ----- 2 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/15/12 8:55 PM Dancing with Stars Prime Other :30 0FA12Z147 \$7,000.00 NM									
2 WMURM 10/15/12 9:20 PM Dancing with Stars Prime Other :30 0FA12Z147 \$7,000.00 NM									
71	10/15/12	10/15/12	Castle Class of Time - Fixed Non Pre-emptible	10-11p	M- -----	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 M- ----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/15/12 10:42 PM Castle 10-11p :30 0FA12Z147 \$2,800.00 NM									
72	10/09/12	10/09/12	Dancing Encore Class of Time - Fixed Non Pre-emptible	8-9p	-T-----	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 8:21 PM Dancing Encore 8-9p :30 0FA12Z141H \$7,000.00 NM									
73	10/09/12	10/09/12	Dancing Results Class of Time - Fixed Non Pre-emptible	9-10p	-T-----	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 9:24 PM Dancing Results 9-10p :30 0FA12A138H \$7,000.00 NM									
74	10/09/12	10/09/12	Private Practice Class of Time - Fixed Non Pre-emptible	10-11p	-T-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/09/12 10:32 PM Private Practice 10-11p :30 0FA12Z141H \$3,000.00 NM									
75	10/10/12	10/10/12	Middle/Neighbors Class of Time - Fixed Non Pre-emptible	8-9p	--W----	:30	1	\$4,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 --W--- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/10/12 8:16 PM Middle/Neighbors 8-9p :30 0FA12A138H \$4,200.00 NM									

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958885-1	11/06/12	November 2012	10/01/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
76	10/10/12	10/10/12	Modern Family Class of Time - Fixed Non Pre-emptible	9-10p	--W---	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 --W--- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/10/12 9:19 PM Modern Family 9-10p :30 0FA12Z141H \$7,000.00 NM									
77	10/10/12	10/10/12	Nashville Class of Time - Fixed Non Pre-emptible	10-11p	--W---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 --W--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/10/12 10:38 PM Nashville 10-11p :30 0FA12A138H \$3,000.00 NM									
78	10/11/12	10/11/12	Last Resort Class of Time - Fixed Non Pre-emptible	8-9p	---T--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 ---T-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/11/12 8:41 PM Last Resort 8-9p :30 0FA12Z147 \$2,800.00 NM									
79	10/11/12	10/11/12	NETWORK POLITICAL P	NETWORK POLITI	---T--	:30	1	\$15,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 ---T-- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/11/12 10:48 PM NETWORK POLITICAL PROGR/ NETWORK POLITI :30 0FA12Z147 \$15,000.00 NM									
80	10/12/12	10/12/12	Shark Tank Class of Time - Fixed Non Pre-emptible	8-9p	----F--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 8:44 PM Shark Tank 8-9p :30 0FA12Z147 \$2,800.00 NM									
81	10/12/12	10/12/12	Primetime:WWYD	9-10p	----F--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 9:15 PM Primetime:WWYD 9-10p :30 0FA12Z147 \$2,800.00 NM									
82	10/12/12	10/12/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11p	----F--	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 ----F-- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 10:49 PM 20/20 10-11p :30 0FA12Z147 \$4,200.00 NM									
83	10/13/12	10/14/12	6a Weekend Daybreak	Sa/Su 6-7a	-----22	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -----22 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 6:24 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12Z147 \$225.00 NM									
2 WMURSa 10/13/12 6:51 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12Z147 \$225.00 NM									
3 WMURSu 10/14/12 6:09 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12Z147 \$225.00 NM									
4 WMURSu 10/14/12 6:28 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12Z147 \$225.00 NM									
84	10/13/12	10/14/12	7a Weekend Daybreak	7-9a	-----24	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
84	10/13/12	10/14/12	7a Weekend Daybreak	7-9a	-----24	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTFSS -----24 Spots/Week 6 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 7:28 AM 7a Weekend Daybreak 7-9a :30 0FA12Z147 \$400.00 NM									
2 WMURSa 10/13/12 8:15 AM 7a Weekend Daybreak 7-9a :30 0FA12Z147 \$400.00 NM									
5 WMURSu 10/14/12 7:08 AM 7a Weekend Daybreak 7-9a :30 0FA12Z147 \$400.00 NM									
4 WMURSu 10/14/12 7:27 AM 7a Weekend Daybreak 7-9a :30 0FA12Z147 \$400.00 NM									
3 WMURSu 10/14/12 8:10 AM 7a Weekend Daybreak 7-9a :30 0FA12Z147 \$400.00 NM									
6 WMURSu 10/14/12 8:41 AM 7a Weekend Daybreak 7-9a :30 0FA12Z147 \$400.00 NM									
85	10/13/12	10/14/12	Weekend GMA	9-10a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTFSS -----22 Spots/Week 4 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 10/13/12 9:39 AM Weekend GMA 9-10a :30 0FA12Z147 \$400.00 NM									
1 WMURSa 10/13/12 9:59 AM Weekend GMA 9-10a :30 0FA12Z147 \$400.00 NM									
3 WMURSu 10/14/12 9:27 AM Weekend GMA 9-10a :30 0FA12Z147 \$400.00 NM									
4 WMURSu 10/14/12 9:55 AM Weekend GMA 9-10a :30 0FA12Z147 \$400.00 NM									
86	10/13/12	10/13/12	ABC College Football	12n-7p	-----4-	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTFSS -----4- Spots/Week 4 Rate \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 2:13 PM ABC College Football 12n-7p :30 0FA12Z147 \$750.00 NM									
4 WMURSa 10/13/12 3:13 PM ABC College Football 12n-7p :30 0FA12Z147 \$750.00 NM									
2 WMURSa 10/13/12 4:22 PM ABC College Football 12n-7p :30 0FA12Z147 \$750.00 NM									
3 WMURSa 10/13/12 6:22 PM ABC College Football 12n-7p :30 0FA12Z147 \$750.00 NM									
87	10/13/12	10/13/12	NASCAR Cup Series	728-1130p	-----2-	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTFSS -----2- Spots/Week 2 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 8:45 PM NASCAR Cup Series 728-1130p :30 0FA12Z147 \$1,500.00 NM									
2 WMURSa 10/13/12 9:17 PM NASCAR Cup Series 728-1130p :30 0FA12Z147 \$1,500.00 NM									
88	10/14/12	10/14/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTFSS -----1 Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 10:29 AM Close Up 10-1030a :30 0FA12Z147 \$400.00 NM									
89	10/14/12	10/14/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTFSS -----1 Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 12:18 PM This Week with Christiane 12n-1p :30 0FA12Z147 \$3,000.00 NM									
90	10/14/12	10/14/12	SU 12P-6P	12P-6P	-----4	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTFSS -----4 Spots/Week 4 Rate \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
90	10/14/12	10/14/12	SU 12P-6P	12P-6P	-----4	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 1:52 PM SU 12P-6P 12P-6P :30 OFA12Z147 \$150.00 NM									
3 WMURSu 10/14/12 3:48 PM SU 12P-6P 12P-6P :30 OFA12Z147 \$150.00 NM									
4 WMURSu 10/14/12 4:18 PM SU 12P-6P 12P-6P :30 OFA12Z147 \$150.00 NM									
2 WMURSu 10/14/12 4:59 PM SU 12P-6P 12P-6P :30 OFA12Z147 \$150.00 NM									
91	10/14/12	10/14/12	6p News 9 Weekend	6-7p	-----2	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -----2 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 10/14/12 6:11 PM 6p News 9 Weekend 6-7p :30 OFA12Z147 \$800.00 NM									
1 WMURSu 10/14/12 6:21 PM 6p News 9 Weekend 6-7p :30 OFA12Z147 \$800.00 NM									
92	10/14/12	10/14/12	AFHV	7-8p	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 7:43 PM AFHV 7-8p :30 OFA12Z147 \$1,800.00 NM									
93	10/14/12	10/14/12	Once Upon A Time	8-9p	-----S	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -----S 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 8:37 PM Once Upon A Time 8-9p :30 OFA12Z147 \$4,200.00 NM									
94	10/14/12	10/14/12	Revenge	9-10p	-----S	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 9:41 PM Revenge 9-10p :30 OFA12Z147 \$4,000.00 NM									
95	10/14/12	10/14/12	666 Park Avenue	10-11p	-----S	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 10:47 PM 666 Park Avenue 10-11p :30 OFA12Z147 \$2,500.00 NM									
96	10/14/12	10/14/12	CASTLE WKND LF 2	11:36-12:36x	-----S	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 12:25 AM CASTLE WKND LF 2 11:36-12:36x :30 OFA12Z147 \$125.00 NM									
97	10/14/12	10/14/12	PRIVATE PRACTICE WKPRIVATE PRACTIC	-----S	-----S	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 1:21 AM PRIVATE PRACTICE WKNDLF 2 PRIVATE PRACTIC :30 OFA12Z147 \$125.00 NM									
98	10/13/12	10/13/12	SA-SU	5-6a	-----S-	:30	2	\$20.00	NM
Class of Time - Pre-emptible with notice									

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98	10/13/12	10/13/12	SA-SU Class of Time - Pre-emptible with notice	5-6a	-----S-	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 10/13/12 5:39 AM SA-SU 5-6a :30 0FA12Z147 \$20.00 NM									
1 WMURSa 10/13/12 5:56 AM SA-SU 5-6a :30 0FA12Z147 \$20.00 NM									
99	10/09/12	10/15/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	---TF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 ---TF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTh 10/11/12 11:21 PM News 9 at 11 11-11:35p :30 0FA12Z147 \$1,100.00 NM									
1 WMURF 10/12/12 11:16 PM News 9 at 11 11-11:35p :30 0FA12Z147 \$1,100.00 NM									
100	10/16/12	10/22/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	15	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 MTWTF-- 15 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMURTu 10/16/12 5:08 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
1 WMURTu 10/16/12 5:28 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
2 WMURTu 10/16/12 5:39 AM 5a Daybreak 5-6a :30 0FA12Z147 \$700.00 NM									
3 WMURW 10/17/12 5:09 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
4 WMURW 10/17/12 5:27 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
14 WMURW 10/17/12 5:54 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
6 WMURTh 10/18/12 5:08 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
13 WMURTh 10/18/12 5:13 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
5 WMURTh 10/18/12 5:55 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
7 WMURF 10/19/12 5:13 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
15 WMURF 10/19/12 5:28 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
8 WMURF 10/19/12 5:56 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
11 WMURM 10/22/12 5:08 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
10 WMURM 10/22/12 5:12 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
9 WMURM 10/22/12 5:39 AM 5a Daybreak 5-6a :30 0FA12Z151H \$700.00 NM									
101	10/16/12	10/22/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	15	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 MTWTF-- 15 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/16/12 6:00 AM 6a Daybreak 6-7a :30 0FA12Z147 \$1,400.00 NM									
2 WMURTu 10/16/12 6:29 AM 6a Daybreak 6-7a :30 0FA12Z147 \$1,400.00 NM									
1 WMURTu 10/16/12 6:58 AM 6a Daybreak 6-7a :30 0FA12Z147 \$1,400.00 NM									
5 WMURW 10/17/12 5:58 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
6 WMURW 10/17/12 6:24 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
4 WMURW 10/17/12 6:54 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
9 WMURTh 10/18/12 5:59 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
8 WMURTh 10/18/12 6:27 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
7 WMURTh 10/18/12 6:59 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
10 WMURF 10/19/12 6:14 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
11 WMURF 10/19/12 6:27 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
12 WMURF 10/19/12 6:59 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
13 WMURM 10/22/12 6:08 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									
14 WMURM 10/22/12 6:27 AM 6a Daybreak 6-7a :30 0FA12Z151H \$1,400.00 NM									



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101	10/16/12	10/22/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	15	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
15 WMURM 10/22/12 6:58 AM 6a Daybreak 6-7a :30 OFA12Z151H \$1,400.00 NM									
102 10/16/12 10/22/12 Good Morning America 7-9a MTWTF-- :30 20 \$1,150.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 20 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/16/12 7:25 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
3 WMURTu 10/16/12 7:55 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
1 WMURTu 10/16/12 8:29 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
16 WMURTu 10/16/12 8:59 AM Good Morning America 7-9a :30 OFA12Z147 \$1,150.00 NM									
4 WMURW 10/17/12 7:26 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
18 WMURW 10/17/12 7:50 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
6 WMURW 10/17/12 7:59 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
5 WMURW 10/17/12 8:47 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
8 WMURTh 10/18/12 7:26 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
9 WMURTh 10/18/12 7:50 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
20 WMURTh 10/18/12 8:29 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
7 WMURTh 10/18/12 8:54 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
11 WMURF 10/19/12 7:41 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
12 WMURF 10/19/12 7:58 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
17 WMURF 10/19/12 8:40 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
10 WMURF 10/19/12 8:54 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
13 WMURM 10/22/12 7:25 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
14 WMURM 10/22/12 7:48 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
15 WMURM 10/22/12 7:59 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
19 WMURM 10/22/12 8:41 AM Good Morning America 7-9a :30 OFA12Z151H \$1,150.00 NM									
103	10/16/12	10/22/12	KELLY& MICHAEL LIVE 9AM-10AM Class of Time - Pre-emptible with notice		MTWTF--	:30	10	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/16/12 9:21 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z147 \$350.00 NM									
6 WMURTu 10/16/12 9:57 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z147 \$350.00 NM									
8 WMURW 10/17/12 9:31 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z151H \$350.00 NM									
2 WMURW 10/17/12 9:56 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z151H \$350.00 NM									
3 WMURTh 10/18/12 9:24 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z151H \$350.00 NM									
10 WMURTh 10/18/12 9:46 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z151H \$350.00 NM									
4 WMURF 10/19/12 9:37 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z151H \$350.00 NM									
9 WMURF 10/19/12 9:52 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z151H \$350.00 NM									
7 WMURM 10/22/12 9:22 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z151H \$350.00 NM									
5 WMURM 10/22/12 9:34 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12Z151H \$350.00 NM									
104	10/16/12	10/22/12	STEVE HARVEY DY 9/4 :10-11a Class of Time - Pre-emptible with notice		MTWTF--	:30	10	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 10 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/16/12 10:19 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z147 \$200.00 NM									
8 WMURTu 10/16/12 10:37 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z147 \$200.00 NM									
6 WMURW 10/17/12 10:21 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z151H \$200.00 NM									



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104	10/16/12	10/22/12	STEVE HARVEY DY 9/4 10-11a		MTWTF--	:30	10	\$200.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/17/12 10:47 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z151H \$200.00 NM									
3 WMURTh 10/18/12 10:10 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z151H \$200.00 NM									
10 WMURTh 10/18/12 10:54 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z151H \$200.00 NM									
4 WMURF 10/19/12 10:27 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z151H \$200.00 NM									
9 WMURF 10/19/12 10:42 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z151H \$200.00 NM									
7 WMURM 10/22/12 10:11 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z151H \$200.00 NM									
5 WMURM 10/22/12 10:38 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12Z151H \$200.00 NM									
105	10/16/12	10/22/12	The View	11-12p	MTWTF--	:30	10	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WMURTu 10/16/12 10:58 AM The View 11-12p :30 OFA12Z147 \$600.00 NM									
1 WMURTu 10/16/12 11:59 AM The View 11-12p :30 OFA12Z147 \$600.00 NM									
2 WMURW 10/17/12 11:35 AM The View 11-12p :30 OFA12Z151H \$600.00 NM									
9 WMURW 10/17/12 11:59 AM The View 11-12p :30 OFA12Z151H \$600.00 NM									
7 WMURTh 10/18/12 11:33 AM The View 11-12p :30 OFA12Z151H \$600.00 NM									
3 WMURTh 10/18/12 11:59 AM The View 11-12p :30 OFA12Z151H \$600.00 NM									
6 WMURF 10/19/12 10:59 AM The View 11-12p :30 OFA12Z151H \$600.00 NM									
4 WMURF 10/19/12 11:59 AM The View 11-12p :30 OFA12Z151H \$600.00 NM									
8 WMURM 10/22/12 The View 11-12p :00 Credited \$600.00 NM									
5 WMURM 10/22/12 10:59 AM The View 11-12p :30 OFA12Z151H \$600.00 NM									
106	10/16/12	10/22/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/16/12 12:29 PM News 9 at Noon 12-1230p :30 OFA12Z147 \$650.00 NM									
5 WMURW 10/17/12 12:10 PM News 9 at Noon 12-1230p :30 OFA12Z151H \$650.00 NM									
2 WMURTh 10/18/12 12:28 PM News 9 at Noon 12-1230p :30 OFA12Z151H \$650.00 NM									
4 WMURF 10/19/12 12:26 PM News 9 at Noon 12-1230p :30 OFA12Z151H \$650.00 NM									
1 WMURM 10/22/12 12:24 PM News 9 at Noon 12-1230p :30 OFA12Z151H \$650.00 NM									
107	10/16/12	10/22/12	Who Wants to be a Millionaire	1230-1p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/16/12 12:49 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z147 \$500.00 NM									
4 WMURW 10/17/12 12:42 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z151H \$500.00 NM									
3 WMURTh 10/18/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z151H \$500.00 NM									
2 WMURF 10/19/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z151H \$500.00 NM									
5 WMURM 10/22/12 12:44 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z151H \$500.00 NM									
108	10/16/12	10/22/12	THE CHEW	1-2PM	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 10 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/16/12 12:59 PM THE CHEW 1-2PM :30 OFA12Z147 \$250.00 NM									



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958885-1	11/06/12	November 2012	10/01/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
108	10/16/12	10/22/12	THE CHEW	1-2PM	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WMUR Tu 10/16/12 1:55 PM THE CHEW 1-2PM :30 0FA12Z147 \$250.00 NM									
2 WMURW 10/17/12 1:30 PM THE CHEW 1-2PM :30 0FA12Z151H \$250.00 NM									
6 WMURW 10/17/12 1:57 PM THE CHEW 1-2PM :30 0FA12Z151H \$250.00 NM									
3 WMUR Th 10/18/12 THE CHEW 1-2PM :00 \$250.00 NM									
Credited oversold inventory									
7 WMUR Th 10/18/12 1:29 PM THE CHEW 1-2PM :30 0FA12Z151H \$250.00 NM									
10 WMURF 10/19/12 1:30 PM THE CHEW 1-2PM :30 0FA12Z151H \$250.00 NM									
4 WMURF 10/19/12 1:56 PM THE CHEW 1-2PM :30 0FA12Z151H \$250.00 NM									
8 WMURM 10/22/12 1:27 PM THE CHEW 1-2PM :30 0FA12Z151H \$250.00 NM									
5 WMURM 10/22/12 1:56 PM THE CHEW 1-2PM :30 0FA12Z151H \$250.00 NM									
109	10/16/12	10/22/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 10 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/16/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
8 WMUR Tu 10/16/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 0FA12Z147 \$250.00 NM									
6 WMURW 10/17/12 2:24 PM GENERAL HOSPITAL 2p-3p :30 0FA12Z151H \$250.00 NM									
2 WMURW 10/17/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 0FA12Z151H \$250.00 NM									
3 WMUR Th 10/18/12 2:23 PM GENERAL HOSPITAL 2p-3p :30 0FA12Z151H \$250.00 NM									
9 WMUR Th 10/18/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 0FA12Z151H \$250.00 NM									
4 WMUR F 10/19/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
10 WMUR F 10/19/12 2:25 PM GENERAL HOSPITAL 2p-3p :30 0FA12Z151H \$250.00 NM									
7 WMURM 10/22/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
5 WMURM 10/22/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 0FA12Z151H \$250.00 NM									
110	10/16/12	10/22/12	KATIE	3-4P	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 10 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/16/12 3:48 PM KATIE 3-4P :30 0FA12Z147 \$250.00 NM									
8 WMUR Tu 10/16/12 3:56 PM KATIE 3-4P :30 0FA12Z147 \$250.00 NM									
7 WMURW 10/17/12 3:43 PM KATIE 3-4P :30 0FA12Z151H \$250.00 NM									
2 WMURW 10/17/12 3:49 PM KATIE 3-4P :30 0FA12Z151H \$250.00 NM									
9 WMUR Th 10/18/12 3:23 PM KATIE 3-4P :30 0FA12Z151H \$250.00 NM									
3 WMUR Th 10/18/12 3:48 PM KATIE 3-4P :30 0FA12Z151H \$250.00 NM									
4 WMUR F 10/19/12 3:23 PM KATIE 3-4P :30 0FA12Z151H \$250.00 NM									
10 WMUR F 10/19/12 3:54 PM KATIE 3-4P :30 0FA12Z151H \$250.00 NM									
5 WMURM 10/22/12 3:11 PM KATIE 3-4P :30 0FA12Z151H \$250.00 NM									
6 WMURM 10/22/12 3:54 PM KATIE 3-4P :30 0FA12Z151H \$250.00 NM									
111	10/16/12	10/22/12	ELLEN EF	4PM-5PM	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 10 \$250.00									



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111	10/16/12	10/22/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF- -	:30	10	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMUR Tu 10/16/12 3:58 PM ELLEN EF 4PM-5PM :30 OFA12Z147 \$250.00 NM									
1 WMUR Tu 10/16/12 4:30 PM ELLEN EF 4PM-5PM :30 OFA12Z147 \$250.00 NM									
6 WMURW 10/17/12 4:30 PM ELLEN EF 4PM-5PM :30 OFA12Z151H \$250.00 NM									
2 WMURW 10/17/12 4:48 PM ELLEN EF 4PM-5PM :30 OFA12Z151H \$250.00 NM									
3 WMURTh 10/18/12 4:18 PM ELLEN EF 4PM-5PM :30 OFA12Z151H \$250.00 NM									
9 WMURTh 10/18/12 4:28 PM ELLEN EF 4PM-5PM :30 OFA12Z151H \$250.00 NM									
4 WMURF 10/19/12 4:23 PM ELLEN EF 4PM-5PM :30 OFA12Z151H \$250.00 NM									
10 WMURF 10/19/12 4:47 PM ELLEN EF 4PM-5PM :30 OFA12Z151H \$250.00 NM									
8 WMURM 10/22/12 4:19 PM ELLEN EF 4PM-5PM :30 OFA12Z151H \$250.00 NM									
5 WMURM 10/22/12 4:43 PM ELLEN EF 4PM-5PM :30 OFA12Z151H \$250.00 NM									
112	10/16/12	10/22/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	MTWTF- -	:30	15	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF- - 15 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR Tu 10/16/12 5:12 PM News 9 at 5 5-6p :30 OFA12Z147 \$1,400.00 NM									
12 WMUR Tu 10/16/12 5:29 PM News 9 at 5 5-6p :30 OFA12Z147 \$1,400.00 NM									
1 WMUR Tu 10/16/12 5:43 PM News 9 at 5 5-6p :30 OFA12Z147 \$1,400.00 NM									
3 WMURW 10/17/12 5:39 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
11 WMURW 10/17/12 5:44 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
4 WMURW 10/17/12 5:57 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
6 WMURTh 10/18/12 5:25 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
5 WMURTh 10/18/12 5:45 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
14 WMURTh 10/18/12 5:54 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
8 WMURF 10/19/12 5:24 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
15 WMURF 10/19/12 5:40 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
7 WMURF 10/19/12 5:54 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
9 WMURM 10/22/12 5:38 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
13 WMURM 10/22/12 5:54 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
10 WMURM 10/22/12 5:58 PM News 9 at 5 5-6p :30 OFA12Z151H \$1,400.00 NM									
113	10/16/12	10/22/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF- -	:30	15	\$2,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF- - 15 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMUR Tu 10/16/12 6:15 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
1 WMUR Tu 10/16/12 6:29 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
2 WMUR Tu 10/16/12 6:59 PM News 9 at 6 6-7p :30 OFA12Z147 \$2,700.00 NM									
4 WMURW 10/17/12 6:12 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
3 WMURW 10/17/12 6:20 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
13 WMURW 10/17/12 6:29 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
5 WMURTh 10/18/12 6:13 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
14 WMURTh 10/18/12 6:24 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
6 WMURTh 10/18/12 6:29 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
7 WMURF 10/19/12 6:14 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
15 WMURF 10/19/12 6:29 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
8 WMURF 10/19/12 6:59 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
11 WMURM 10/22/12 6:07 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									
9 WMURM 10/22/12 6:23 PM News 9 at 6 6-7p :30 OFA12Z151H \$2,700.00 NM									



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113	10/16/12	10/22/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF--	:30	15	\$2,700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WMURM 10/22/12 6:59 PM News 9 at 6 6-7p :30 0FA12Z151H \$2,700.00 NM									
114 10/16/12 10/22/12 Chronicle NH Class of Time - Fixed Non Pre-emptible 7-730p MTWTF-- :30 5 \$1,100.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/16/12 7:22 PM Chronicle NH 7-730p :30 0FA12Z147 \$1,100.00 NM									
4 WMURW 10/17/12 7:11 PM Chronicle NH 7-730p :30 0FA12Z151H \$1,100.00 NM									
5 WMURTh 10/18/12 7:11 PM Chronicle NH 7-730p :30 0FA12Z151H \$1,100.00 NM									
3 WMURF 10/19/12 7:29 PM Chronicle NH 7-730p :30 0FA12Z151H \$1,100.00 NM									
2 WMURM 10/22/12 7:29 PM Chronicle NH 7-730p :30 0FA12Z151H \$1,100.00 NM									
115 10/16/12 10/22/12 INSIDE EDITION AC 730-8p MTWTF-- :30 5 \$700.00 NM									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/16/12 7:49 PM INSIDE EDITION AC 730-8p :30 0FA12Z147 \$700.00 NM									
1 WMURW 10/17/12 7:50 PM INSIDE EDITION AC 730-8p :30 0FA12Z151H \$700.00 NM									
4 WMURTh 10/18/12 7:58 PM INSIDE EDITION AC 730-8p :30 0FA12Z151H \$700.00 NM									
2 WMURF 10/19/12 7:59 PM INSIDE EDITION AC 730-8p :30 0FA12Z151H \$700.00 NM									
5 WMURM 10/22/12 INSIDE EDITION AC 730-8p :00 \$700.00 NM									
Credited oversold inventory									
116 10/16/12 10/22/12 News 9 at 11 11-11:35p MTWTFSS :30 7 \$2,200.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTFSS 7 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/16/12 11:29 PM News 9 at 11 11-11:35p :30 0FA12Z147 \$2,200.00 NM									
7 WMURW 10/17/12 11:29 PM News 9 at 11 11-11:35p :30 0FA12Z151H \$2,200.00 NM									
5 WMURTh 10/18/12 11:22 PM News 9 at 11 11-11:35p :30 0FA12Z151H \$2,200.00 NM									
1 WMURF 10/19/12 11:10 PM News 9 at 11 11-11:35p :30 0FA12Z151H \$2,200.00 NM									
4 WMURSa 10/20/12 12:35 AM News 9 at 11 11-11:35p :30 0FA12Z151H \$2,200.00 NM									
LR - Football									
6 WMURSu 10/21/12 11:34 PM News 9 at 11 11-11:35p :30 0FA12Z151H \$2,200.00 NM									
2 WMURM 10/22/12 11:22 PM News 9 at 11 11-11:35p :30 0FA12Z151H \$2,200.00 NM									
117 10/16/12 10/22/12 Nightline 1135p-1206a MTWTF-- :30 5 \$500.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/16/12 11:55 PM Nightline 1135p-1206a :30 0FA12Z147 \$500.00 NM									
1 WMURW 10/17/12 11:52 PM Nightline 1135p-1206a :30 0FA12Z151H \$500.00 NM									
4 WMURTh 10/18/12 11:55 PM Nightline 1135p-1206a :30 0FA12Z151H \$500.00 NM									
5 WMURF 10/19/12 12:01 AM Nightline 1135p-1206a :30 0FA12Z151H \$500.00 NM									
2 WMURM 10/22/12 11:54 PM Nightline 1135p-1206a :30 0FA12Z151H \$500.00 NM									
118 10/16/12 10/22/12 Jimmy Kimmel 1205-105a MTWTF-- :30 5 \$150.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 5 \$150.00									



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118	10/16/12	10/22/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	MTWTF- -	:30	5	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/16/12 1:01 AM Jimmy Kimmel 1205-105a :30 0FA12Z147 \$150.00 NM									
3 WMURW 10/17/12 12:52 AM Jimmy Kimmel 1205-105a :30 0FA12Z151H \$150.00 NM									
5 WMURTh 10/18/12 1:00 AM Jimmy Kimmel 1205-105a :30 0FA12Z151H \$150.00 NM									
4 WMURF 10/19/12 12:59 AM Jimmy Kimmel 1205-105a :30 0FA12Z151H \$150.00 NM									
2 WMURM 10/22/12 12:50 AM Jimmy Kimmel 1205-105a :30 0FA12Z151H \$150.00 NM									
119	10/22/12	10/22/12	Dancing with Stars Class of Time - Fixed Non Pre-emptible	Prime Other	M- - - -	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 M- - - - 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/22/12 Dancing with Stars Prime Other :00 \$7,000.00 NM									
See MG 119.2									
2 WMURM 10/22/12 8:35 PM DWTS 8-9p :30 0FA12Z151H \$7,000.00 NM									
MG for 119.1 10/22									
120	10/22/12	10/22/12	Castle Class of Time - Fixed Non Pre-emptible	10-11p	M- - - -	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 M- - - - 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/22/12 Castle 10-11p :00 \$2,800.00 NM									
Credited program change									
121	10/16/12	10/16/12	Dancing w/Stars Results	8-9p	-T- - - -	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -T- - - - 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/16/12 7:59 PM Dancing w/Stars Results 8-9p :30 0FA12Z147 \$7,000.00 NM									
122	10/17/12	10/17/12	Middle/Neighbors	8-9p	--W- - -	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 --W- - - 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 7:59 PM Middle/Neighbors 8-9p :30 0FA12Z151H \$4,200.00 NM									
123	10/17/12	10/17/12	Modern Family	9-10p	--W- - -	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 --W- - - 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 9:19 PM Modern Family 9-10p :30 0FA12Z151H \$7,000.00 NM									
124	10/17/12	10/17/12	Nashville	10-11p	--W- - -	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 --W- - - 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 10:33 PM Nashville 10-11p :30 0FA12Z151H \$3,000.00 NM									
125	10/18/12	10/18/12	Last Resort	8-9p	--T- - -	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 --T- - - 1 \$1,400.00									



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125	10/18/12	10/18/12	Last Resort Class of Time - Pre-emptible with notice	8-9p	---T---	:30	1	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/18/12 8:42 PM Last Resort 8-9p :30 0FA12Z151H \$1,400.00 NM									
126 10/18/12 10/18/12 Grey's Anatomy Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 ---T--- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/18/12 9:20 PM Grey's Anatomy 9-10p :30 0FA12Z151H \$7,000.00 NM									
127 10/18/12 10/18/12 Scandal Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 ---T--- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/18/12 10:33 PM Scandal 10-11p :30 0FA12Z151H \$4,200.00 NM									
128 10/19/12 10/19/12 Shark Tank Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/19/12 8:45 PM Shark Tank 8-9p :30 0FA12Z151H \$2,800.00 NM									
129 10/19/12 10/19/12 Primetime:WWYD Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/19/12 9:14 PM Primetime:WWYD 9-10p :30 0FA12Z151H \$2,800.00 NM									
130 10/19/12 10/19/12 20/20 Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 ----F-- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/19/12 10:50 PM 20/20 10-11p :30 0FA12Z151H \$4,200.00 NM									
131 10/20/12 10/21/12 6a Weekend Daybreak Sa/Su 6-7a Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----11 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/20/12 6:50 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12Z151H \$225.00 NM									
2 WMURSu 10/21/12 6:20 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12Z151H \$225.00 NM									
132 10/20/12 10/21/12 7a Weekend Daybreak 7-9a Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----12 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/20/12 7:29 AM 7a Weekend Daybreak 7-9a :30 0FA12Z151H \$400.00 NM									
3 WMURSu 10/21/12 7:42 AM 7a Weekend Daybreak 7-9a :30 0FA12Z151H \$400.00 NM									
2 WMURSu 10/21/12 8:15 AM 7a Weekend Daybreak 7-9a :30 0FA12Z151H \$400.00 NM									
133 10/20/12 10/21/12 Weekend GMA Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----11 2 \$400.00									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
133	10/20/12	10/21/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	-----11	:30	2	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/20/12 8:57 AM Weekend GMA 9-10a :30 0FA12Z151H \$400.00 NM									
2 WMURSu 10/21/12 8:59 AM Weekend GMA 9-10a :30 0FA12Z151H \$400.00 NM									
134	10/20/12	10/20/12	ABC College Football Class of Time - Pre-emptible with notice	12n-7p	-----3-	:30	3	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----3- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURSa 10/20/12 1:56 PM ABC College Football 12n-7p :30 0FA12Z151H \$750.00 NM									
1 WMURSa 10/20/12 3:48 PM ABC College Football 12n-7p :30 0FA12Z151H \$750.00 NM									
2 WMURSa 10/20/12 4:20 PM ABC College Football 12n-7p :30 0FA12Z151H \$750.00 NM									
135	10/20/12	10/20/12	News 9 at 7 Class of Time - Pre-emptible with notice	7-730p	-----S-	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 10/20/12 7:28 PM News 9 at 7 7-730p :30 0FA12Z151H \$800.00 NM									
1 WMURSa 10/20/12 7:39 PM News 9 at 7 7-730p :30 0FA12Z151H \$800.00 NM									
LR - Football									
136	10/20/12	10/20/12	ABC Prime College Footb8-1130p Class of Time - Immediately Pre-emptible without notice		-----2-	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----2- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 10/20/12 10:17 PM ABC Prime College Football 8-1130p :30 0FA12Z151H \$1,200.00 NM									
1 WMURSa 10/20/12 11:07 PM ABC Prime College Football 8-1130p :30 0FA12Z151H \$1,200.00 NM									
137	10/21/12	10/21/12	SA-SU Class of Time - Immediately Pre-emptible without notice	5-6a	-----S	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 5:53 AM SA-SU 5-6a :30 0FA12Z151H \$10.00 NM									
138	10/21/12	10/21/12	Close Up Class of Time - Pre-emptible with notice	10-1030a	-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 10:23 AM Close Up 10-1030a :30 0FA12Z151H \$400.00 NM									
139	10/21/12	10/21/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 12:59 PM This Week with Christiane 12n-1p :30 0FA12Z151H \$3,000.00 NM									
140	10/21/12	10/21/12	SU 12P-6P Class of Time - Pre-emptible with notice	12P-6P	-----3	:30	3	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----3 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURSu 10/21/12 3:18 PM SU 12P-6P 12P-6P :30 0FA12Z151H \$150.00 NM									
1 WMURSu 10/21/12 4:14 PM SU 12P-6P 12P-6P :30 0FA12Z151H \$150.00 NM									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

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140	10/21/12	10/21/12	SU 12P-6P Class of Time - Pre-emptible with notice	12P-6P	-----3	:30	3	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 10/21/12 5:54 PM SU 12P-6P 12P-6P :30 0FA12Z151H \$150.00 NM									
141 10/21/12 10/21/12 6p News 9 Weekend Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 6:16 PM 6p News 9 Weekend 6-7p :30 0FA12Z151H \$1,500.00 NM									
142 10/21/12 10/21/12 AFHV Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 7:44 PM AFHV 7-8p :30 0FA12Z151H \$3,000.00 NM									
143 10/21/12 10/21/12 Once Upon A Time Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----S 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 8:39 PM Once Upon A Time 8-9p :30 0FA12Z151H \$4,200.00 NM									
144 10/21/12 10/21/12 Revenge Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 9:20 PM Revenge 9-10p :30 0FA12Z151H \$7,000.00 NM									
145 10/21/12 10/21/12 666 Park Avenue Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 10:33 PM 666 Park Avenue 10-11p :30 0FA12Z151H \$2,500.00 NM									
146 10/21/12 10/21/12 CASTLE WKND LF 2 11:36-12:36x Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 12:54 AM CASTLE WKND LF 2 11:36-12:36x :30 0FA12Z151H \$75.00 NM									
147 10/21/12 10/21/12 PRIVATE PRACTICE WKPRIVATE PRACTIC Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/21/12 12:22 AM PRIVATE PRACTICE WKNDLF 2 PRIVATE PRACTIC 10-11p :30 0FA12Z151H \$75.00 NM									
148 10/23/12 10/29/12 5a Daybreak Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 15 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMURTu 10/23/12 5:09 AM 5a Daybreak 5-6a :30 0FA12Z159H \$700.00 NM									
1 WMURTu 10/23/12 5:28 AM 5a Daybreak 5-6a :30 0FA12G150H \$700.00 NM									



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Obama/D/President	Candidate Order	1537	

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148	10/23/12	10/29/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	15	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR Tu 10/23/12 5:56 AM 5a Daybreak 5-6a :30 0FA12Z159H \$700.00 NM									
3 WMURW 10/24/12 5:11 AM 5a Daybreak 5-6a :30 0FA12Z159H \$700.00 NM									
14 WMURW 10/24/12 5:22 AM 5a Daybreak 5-6a :30 0FA12G150H \$700.00 NM									
4 WMURW 10/24/12 5:38 AM 5a Daybreak 5-6a :30 0FA12Z159H \$700.00 NM									
5 WMUR Th 10/25/12 5a Daybreak 5-6a :00 \$700.00 NM See MG 148.16									
6 WMUR Th 10/25/12 5a Daybreak 5-6a :00 \$700.00 NM See MG 148.16									
16 WMUR Th 10/25/12 5:23 AM 5a Daybreak 5-6a 1:00 0FA12G181H \$1,400.00 NM MG for 148.6,148.5 convert to 60									
13 WMUR Th 10/25/12 5:55 AM 5a Daybreak 5-6a :30 0FA12Z159H \$700.00 NM									
7 WMURF 10/26/12 5a Daybreak 5-6a :00 \$700.00 NM See MG 148.17									
8 WMURF 10/26/12 5a Daybreak 5-6a :00 \$700.00 NM See MG 148.17									
15 WMURF 10/26/12 5:09 AM 5a Daybreak 5-6a :30 0FA12G150H \$700.00 NM									
17 WMURF 10/26/12 5:29 AM 5a Daybreak 5-6a 1:00 0FA12G181H \$1,400.00 NM MG for 148.8,148.7 convert to 60									
10 WMURM 10/29/12 5a Daybreak 5-6a :00 \$700.00 NM See MG 148.18									
11 WMURM 10/29/12 5a Daybreak 5-6a :00 \$700.00 NM See MG 148.18									
9 WMURM 10/29/12 5:14 AM 5a Daybreak 5-6a :30 0FA12Z159H \$700.00 NM									
18 WMURM 10/29/12 5:44 AM 5a Daybreak 5-6a 1:00 0FA12G181H \$1,400.00 NM MG for 148.10,148.11 convert to 60									
149	10/23/12	10/29/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	15	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 15 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR Tu 10/23/12 6:10 AM 6a Daybreak 6-7a :30 0FA12Z159H \$1,400.00 NM									
1 WMUR Tu 10/23/12 6:42 AM 6a Daybreak 6-7a :30 0FA12Z159H \$1,400.00 NM									
13 WMUR Tu 10/23/12 6:59 AM 6a Daybreak 6-7a :30 0FA12Z159H \$1,400.00 NM									
3 WMURW 10/24/12 6:07 AM 6a Daybreak 6-7a :30 0FA12Z159H \$1,400.00 NM									
4 WMURW 10/24/12 6:27 AM 6a Daybreak 6-7a :30 0FA12Z159H \$1,400.00 NM									
12 WMURW 10/24/12 6:58 AM 6a Daybreak 6-7a :30 0FA12Z159H \$1,400.00 NM									
5 WMUR Th 10/25/12 6a Daybreak 6-7a :00 \$1,400.00 NM See MG 149.16									
6 WMUR Th 10/25/12 6a Daybreak 6-7a :00 \$1,400.00 NM See MG 149.16									
15 WMUR Th 10/25/12 6:23 AM 6a Daybreak 6-7a :30 0FA12Z159H \$1,400.00 NM									
16 WMUR Th 10/25/12 6:59 AM 6a Daybreak 6-7a 1:00 0FA12G181H \$2,800.00 NM MG for 149.6,149.5 convert to 60									
8 WMURF 10/26/12 6a Daybreak 6-7a :00 \$1,400.00 NM See MG 149.17									
14 WMURF 10/26/12 6a Daybreak 6-7a :00 \$1,400.00 NM See MG 149.17									



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Obama/D/President	Candidate Order	1537	

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149	10/23/12	10/29/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	15	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
17 WMURF 10/26/12 6:08 AM 6a Daybreak 6-7a 1:00 OFA12G181H \$2,800.00 NM MG for 149.8,149.14 convert to 60									
7 WMURF 10/26/12 6:29 AM 6a Daybreak 6-7a :30 OFA12Z159H \$1,400.00 NM									
9 WMURM 10/29/12 6a Daybreak 6-7a :00 \$1,400.00 NM See MG 149.18									
10 WMURM 10/29/12 6a Daybreak 6-7a :00 \$1,400.00 NM See MG 149.18									
18 WMURM 10/29/12 6:24 AM 6a Daybreak 6-7a 1:00 OFA12G181H \$2,800.00 NM MG for 149.9,149.10 convert to 60									
11 WMURM 10/29/12 6:58 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
150	10/23/12	10/29/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	20	\$1,150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 20 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/23/12 7:42 AM Good Morning America 7-9a :30 OFA12G150H \$1,150.00 NM									
3 WMURTu 10/23/12 7:55 AM Good Morning America 7-9a :30 OFA12Z159H \$1,150.00 NM									
1 WMURTu 10/23/12 8:29 AM Good Morning America 7-9a :30 OFA12Z159H \$1,150.00 NM									
18 WMURTu 10/23/12 8:59 AM Good Morning America 7-9a :30 OFA12Z159H \$1,150.00 NM									
5 WMURW 10/24/12 7:28 AM Good Morning America 7-9a :30 OFA12G170H \$1,150.00 NM									
6 WMURW 10/24/12 7:42 AM Good Morning America 7-9a :30 OFA12Z159H \$1,150.00 NM									
16 WMURW 10/24/12 8:43 AM Good Morning America 7-9a :30 OFA12G150H \$1,150.00 NM									
4 WMURW 10/24/12 8:59 AM Good Morning America 7-9a :30 OFA12G170H \$1,150.00 NM									
7 WMURTh 10/25/12 Good Morning America 7-9a :00 \$1,150.00 NM See MG 150.21,150.22									
8 WMURTh 10/25/12 Good Morning America 7-9a :00 \$1,150.00 NM See MG 150.21,150.22									
9 WMURTh 10/25/12 Good Morning America 7-9a :00 \$1,150.00 NM See MG 150.21,150.22									
20 WMURTh 10/25/12 Good Morning America 7-9a :00 \$1,150.00 NM See MG 150.21,150.22									
22 WMURTh 10/25/12 7:55 AM Good Morning America 7-9a 1:00 OFA12G181H \$2,300.00 NM MG for 150.9,150.7,150.20,150.8 convert to 60									
21 WMURTh 10/25/12 8:55 AM Good Morning America 7-9a 1:00 OFA12G181H \$2,300.00 NM MG for 150.9,150.7,150.20,150.8 convert to 60									
10 WMURF 10/26/12 Good Morning America 7-9a :00 \$1,150.00 NM See MG 150.23,150.24									
11 WMURF 10/26/12 Good Morning America 7-9a :00 \$1,150.00 NM See MG 150.23,150.24									
12 WMURF 10/26/12 Good Morning America 7-9a :00 \$1,150.00 NM See MG 150.23,150.24									
17 WMURF 10/26/12 Good Morning America 7-9a :00 \$1,150.00 NM See MG 150.23,150.24									
24 WMURF 10/26/12 7:25 AM Good Morning America 7-9a 1:00 OFA12G181H \$2,300.00 NM MG for 150.12,150.11,150.10,150.17 convert to 60									
23 WMURF 10/26/12 8:42 AM Good Morning America 7-9a 1:00 OFA12G181H \$2,300.00 NM MG for 150.12,150.11,150.10,150.17 convert to 60									
13 WMURM 10/29/12 7:26 AM Good Morning America 7-9a :30 OFA12G170H \$1,150.00 NM									



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150	10/23/12	10/29/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	20	\$1,150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
19 WMURM 10/29/12 7:48 AM Good Morning America 7-9a :30 0FA12Z159H \$1,150.00 NM									
14 WMURM 10/29/12 8:43 AM Good Morning America 7-9a :30 0FA12G182H \$1,150.00 NM									
15 WMURM 10/29/12 8:54 AM Good Morning America 7-9a :30 0FA12G170H \$1,150.00 NM									
151	10/23/12	10/29/12	KELLY& MICHAEL LIVE I9AM-10AM Class of Time - Pre-emptible with notice		MTWTF--	:30	10	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMURTu 10/23/12 9:37 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0FA12Z159H \$350.00 NM									
1 WMURTu 10/23/12 9:56 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0FA12G150H \$350.00 NM									
9 WMURW 10/24/12 9:26 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0FA12Z159H \$350.00 NM									
2 WMURW 10/24/12 9:47 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0FA12G170H \$350.00 NM									
3 WMURTh 10/25/12 KELLY& MICHAEL LIVE DAY 9AM-10AM :00 \$350.00 NM									
See MG 151.11									
10 WMURTh 10/25/12 KELLY& MICHAEL LIVE DAY 9AM-10AM :00 \$350.00 NM									
See MG 151.11									
11 WMURTh 10/25/12 9:56 AM KELLY& MICHAEL LIVE DAY 9AM-10AM 1:00 0FA12G181H \$700.00 NM									
MG for 151.10,151.3 convert to 60									
4 WMURF 10/26/12 KELLY& MICHAEL LIVE DAY 9AM-10AM :00 \$350.00 NM									
See MG 151.12									
6 WMURF 10/26/12 KELLY& MICHAEL LIVE DAY 9AM-10AM :00 \$350.00 NM									
See MG 151.12									
12 WMURF 10/26/12 9:42 AM KELLY& MICHAEL LIVE DAY 9AM-10AM 1:00 0FA12G181H \$700.00 NM									
MG for 151.4,151.6 convert to 60									
5 WMURM 10/29/12 KELLY& MICHAEL LIVE DAY 9AM-10AM :00 \$350.00 NM									
See MG 151.13									
7 WMURM 10/29/12 KELLY& MICHAEL LIVE DAY 9AM-10AM :00 \$350.00 NM									
See MG 151.13									
13 WMURM 10/29/12 9:28 AM KELLY& MICHAEL LIVE DAY 9AM-10AM 1:00 0FA12G181H \$700.00 NM									
MG for 151.5,151.7 convert to 60									
152	10/23/12	10/29/12	STEVE HARVEY DY 9/4 10-11a Class of Time - Pre-emptible with notice		MTWTF--	:30	10	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 10 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURTu 10/23/12 10:27 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12Z159H \$200.00 NM									
1 WMURTu 10/23/12 10:54 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12Z159H \$200.00 NM									
2 WMURW 10/24/12 10:11 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12Z159H \$200.00 NM									
7 WMURW 10/24/12 10:56 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12G170H \$200.00 NM									
3 WMURTh 10/25/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
See MG 152.11									
9 WMURTh 10/25/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
See MG 152.11									
11 WMURTh 10/25/12 10:40 AM STEVE HARVEY DY 9/4 START 10-11a 1:00 0FA12G181H \$400.00 NM									
MG for 152.9,152.3 convert to 60									
4 WMURF 10/26/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
See MG 152.12									
10 WMURF 10/26/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
See MG 152.12									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
152	10/23/12	10/29/12	STEVE HARVEY DY 9/4 10-11a Class of Time - Pre-emptible with notice		MTWTF--	:30	10	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMURF 10/26/12 10:09 AM STEVE HARVEY DY 9/4 START 10-11a 1:00 OFA12G181H \$400.00 NM MG for 152.4,152.10 convert to 60									
5 WMURM 10/29/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM See MG 152.13									
8 WMURM 10/29/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM See MG 152.13									
13 WMURM 10/29/12 10:20 AM STEVE HARVEY DY 9/4 START 10-11a 1:00 OFA12G181H \$400.00 NM MG for 152.8,152.5 convert to 60									
153	10/23/12	10/29/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	MTWTF--	:30	10	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 11:33 AM The View 11-12p :30 OFA12Z159H \$600.00 NM									
9 WMURTu 10/23/12 11:59 AM The View 11-12p :30 OFA12Z159H \$600.00 NM									
7 WMURW 10/24/12 11:33 AM The View 11-12p :30 OFA12Z159H \$600.00 NM									
2 WMURW 10/24/12 11:59 AM The View 11-12p :30 OFA12G170H \$600.00 NM									
3 WMURTh 10/25/12 10:59 AM The View 11-12p :30 OFA12Z159H \$600.00 NM									
10 WMURTh 10/25/12 11:37 AM The View 11-12p :30 OFA12G170H \$600.00 NM									
4 WMURF 10/26/12 The View 11-12p :00 \$600.00 NM Credited oversold inventory									
6 WMURF 10/26/12 11:32 AM The View 11-12p :30 OFA12Z159H \$600.00 NM									
5 WMURM 10/29/12 The View 11-12p :00 \$600.00 NM Credited oversold inventory									
8 WMURM 10/29/12 11:59 AM The View 11-12p :30 OFA12G150H \$600.00 NM									
154	10/23/12	10/29/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 12:27 PM News 9 at Noon 12-1230p :30 OFA12G150H \$650.00 NM									
3 WMURW 10/24/12 12:14 PM News 9 at Noon 12-1230p :30 OFA12G150H \$650.00 NM									
4 WMURTh 10/25/12 12:10 PM News 9 at Noon 12-1230p :30 OFA12G150H \$650.00 NM									
5 WMURF 10/26/12 12:17 PM News 9 at Noon 12-1230p :30 OFA12Z159H \$650.00 NM									
2 WMURM 10/29/12 12:36 PM News 9 at Noon 12-1230p :30 OFA12G150H \$650.00 NM LR- Local News Special Report									
155	10/23/12	10/29/12	Who Wants to be a Million 1230-1p Class of Time - Fixed Non Pre-emptible		MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/23/12 12:37 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z159H \$500.00 NM									
4 WMURW 10/24/12 12:39 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z159H \$500.00 NM									
1 WMURTh 10/25/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z159H \$500.00 NM									
5 WMURF 10/26/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z159H \$500.00 NM									
3 WMURM 10/29/12 12:55 PM Who Wants to be a Millionaire 1230-1p :30 OFA12Z159H \$500.00 NM									
156	10/23/12	10/29/12	THE CHEW Class of Time - Fixed Non Pre-emptible	1-2PM	MTWTF--	:30	10	\$500.00	NM



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	10	\$500.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/23/12 1:29 PM THE CHEW 1-2PM :30 OFA12Z159H \$500.00 NM									
8 WMUR Tu 10/23/12 1:57 PM THE CHEW 1-2PM :30 OFA12Z159H \$500.00 NM									
7 WMURW 10/24/12 1:28 PM THE CHEW 1-2PM :30 OFA12Z159H \$500.00 NM									
2 WMURW 10/24/12 1:56 PM THE CHEW 1-2PM :30 OFA12Z159H \$500.00 NM									
3 WMUR Th 10/25/12 THE CHEW 1-2PM :00 \$500.00 NM See MG 156.11									
10 WMUR Th 10/25/12 THE CHEW 1-2PM :00 \$500.00 NM See MG 156.11									
11 WMUR Th 10/25/12 1:57 PM THE CHEW 1-2PM 1:00 OFA12G181H \$1,000.00 NM MG for 156.10,156.3 convert to 60s									
4 WMURF 10/26/12 THE CHEW 1-2PM :00 \$500.00 NM See MG 156.12,156.13									
9 WMURF 10/26/12 THE CHEW 1-2PM :00 \$500.00 NM See MG 156.12,156.13									
12 WMURF 10/26/12 1:31 PM THE CHEW 1-2PM :30 OFA12Z159H \$500.00 NM MG for 156.4,156.9									
13 WMURF 10/26/12 1:57 PM THE CHEW 1-2PM :30 OFA12G150H \$500.00 NM MG for 156.4,156.9									
5 WMURM 10/29/12 THE CHEW 1-2PM :00 \$500.00 NM See MG 156.14									
6 WMURM 10/29/12 THE CHEW 1-2PM :00 \$500.00 NM See MG 156.14									
14 WMURM 10/29/12 1:57 PM THE CHEW 1-2PM 1:00 OFA12G181H \$1,000.00 NM MG for 156.5,156.6 convert to 60									
157	10/23/12	10/29/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	10	\$250.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMUR Tu 10/23/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM Credited oversold inventory									
1 WMUR Tu 10/23/12 2:22 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z159H \$250.00 NM									
8 WMURW 10/24/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM Credited oversold inventory									
2 WMURW 10/24/12 2:26 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z159H \$250.00 NM									
10 WMUR Th 10/25/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM Credited oversold inventory									
3 WMUR Th 10/25/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 OFA12Z159H \$250.00 NM									
9 WMURF 10/26/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM Credited oversold inventory									
4 WMURF 10/26/12 2:24 PM GENERAL HOSPITAL 2p-3p :30 OFA12G170H \$250.00 NM									
5 WMURM 10/29/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM See MG 157.11									
6 WMURM 10/29/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM See MG 157.11									
11 WMURM 10/29/12 2:25 PM GENERAL HOSPITAL 2p-3p 1:00 OFA12G181H \$500.00 NM MG for 157.6,157.5 convert to 60									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
158	10/23/12	10/29/12	KATIE Class of Time - Pre-emptible with notice	3-4P	MTWTF- -	:30	10	\$250.00	NM
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS MTWTF- - Spots/Week 10 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WMUR Tu 10/23/12 3:30 PM KATIE 3-4P :30 OFA12G150H \$250.00 NM									
1 WMUR Tu 10/23/12 3:44 PM KATIE 3-4P :30 OFA12Z159H \$250.00 NM									
2 WMUR W 10/24/12 3:20 PM KATIE 3-4P :30 OFA12Z159H \$250.00 NM									
7 WMUR W 10/24/12 3:56 PM KATIE 3-4P :30 OFA12G150H \$250.00 NM									
3 WMUR Th 10/25/12 KATIE 3-4P :00 \$250.00 NM See MG 158.11									
8 WMUR Th 10/25/12 KATIE 3-4P :00 \$250.00 NM See MG 158.11									
11 WMUR Th 10/25/12 3:42 PM KATIE 3-4P 1:00 OFA12G181H \$500.00 NM MG for 158.3,158.8 convert to 60									
4 WMUR F 10/26/12 KATIE 3-4P :00 \$250.00 NM See MG 158.12,158.13									
6 WMUR F 10/26/12 KATIE 3-4P :00 \$250.00 NM See MG 158.12,158.13									
13 WMUR F 10/26/12 3:16 PM KATIE 3-4P :30 OFA12Z159H \$250.00 NM MG for 158.4,158.6									
12 WMUR F 10/26/12 3:49 PM KATIE 3-4P :30 OFA12Z159H \$250.00 NM MG for 158.4,158.6									
5 WMUR M 10/29/12 KATIE 3-4P :00 \$250.00 NM See MG 158.14									
9 WMUR M 10/29/12 KATIE 3-4P :00 \$250.00 NM See MG 158.14									
14 WMUR M 10/29/12 3:34 PM KATIE 3-4P 1:00 OFA12G181H \$500.00 NM MG for 158.9,158.5 convert to 60									
159	10/23/12	10/29/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF- -	:30	10	\$250.00	NM
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS MTWTF- - Spots/Week 10 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMUR Tu 10/23/12 3:59 PM ELLEN EF 4PM-5PM :30 OFA12Z159H \$250.00 NM									
1 WMUR Tu 10/23/12 4:30 PM ELLEN EF 4PM-5PM :30 OFA12Z159H \$250.00 NM									
8 WMUR W 10/24/12 4:20 PM ELLEN EF 4PM-5PM :30 OFA12G170H \$250.00 NM									
2 WMUR W 10/24/12 4:46 PM ELLEN EF 4PM-5PM :30 OFA12G150H \$250.00 NM									
3 WMUR Th 10/25/12 ELLEN EF 4PM-5PM :00 \$250.00 NM See MG 159.11									
10 WMUR Th 10/25/12 ELLEN EF 4PM-5PM :00 \$250.00 NM See MG 159.11									
11 WMUR Th 10/25/12 4:39 PM ELLEN EF 4PM-5PM 1:00 OFA12G181H \$500.00 NM MG for 159.10,159.3 convert to 60									
4 WMUR F 10/26/12 ELLEN EF 4PM-5PM :00 \$250.00 NM See MG 159.12,159.13									
9 WMUR F 10/26/12 ELLEN EF 4PM-5PM :00 \$250.00 NM See MG 159.12,159.13									
13 WMUR F 10/26/12 4:40 PM ELLEN EF 4PM-5PM :30 OFA12Z159H \$250.00 NM MG for 159.4,159.9									
12 WMUR F 10/26/12 4:57 PM ELLEN EF 4PM-5PM :30 OFA12G170H \$250.00 NM MG for 159.4,159.9									
5 WMUR M 10/29/12 ELLEN EF 4PM-5PM :00 \$250.00 NM See MG 159.14									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

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159	10/23/12	10/29/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF- -	:30	10	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURM 10/29/12 ELLEN EF 4PM-5PM :00 \$250.00 NM See MG 159.14									
14 WMURM 10/29/12 4:29 PM ELLEN EF 4PM-5PM 1:00 OFA12G181H \$500.00 NM MG for 159.6,159.5 convert to 60									
160	10/23/12	10/29/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	MTWTF- -	:30	15	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF- - 15 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 5:10 PM News 9 at 5 5-6p :30 OFA12Z159H \$1,400.00 NM									
2 WMURTu 10/23/12 5:23 PM News 9 at 5 5-6p :30 OFA12G150H \$1,400.00 NM									
12 WMURTu 10/23/12 5:38 PM News 9 at 5 5-6p :30 OFA12Z159H \$1,400.00 NM									
3 WMURW 10/24/12 5:23 PM News 9 at 5 5-6p :30 OFA12Z159H \$1,400.00 NM									
14 WMURW 10/24/12 5:38 PM News 9 at 5 5-6p :30 OFA12Z159H \$1,400.00 NM									
4 WMURW 10/24/12 5:42 PM News 9 at 5 5-6p :30 OFA12Z159H \$1,400.00 NM									
5 WMURTh 10/25/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 160.16									
15 WMURTh 10/25/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 160.16									
16 WMURTh 10/25/12 5:41 PM News 9 at 5 5-6p 1:00 OFA12G181H \$2,800.00 NM MG for 160.15,160.5 convert to 60									
6 WMURTh 10/25/12 5:58 PM News 9 at 5 5-6p :30 OFA12Z159H \$1,400.00 NM									
7 WMURF 10/26/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 160.17									
8 WMURF 10/26/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 160.17									
17 WMURF 10/26/12 5:37 PM News 9 at 5 5-6p 1:00 OFA12G181H \$2,800.00 NM MG for 160.7,160.8 convert to 60									
13 WMURF 10/26/12 5:57 PM News 9 at 5 5-6p :30 OFA12Z159H \$1,400.00 NM									
10 WMURM 10/29/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 160.18									
11 WMURM 10/29/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 160.18									
9 WMURM 10/29/12 5:31 PM News 9 at 5 5-6p :30 OFA12G182H \$1,400.00 NM									
18 WMURM 10/29/12 5:56 PM News 9 at 5 5-6p 1:00 OFA12G181H \$2,800.00 NM MG for 160.10,160.11 convert to 60									
161	10/23/12	10/29/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF- -	:30	15	\$2,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF- - 15 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
15 WMURTu 10/23/12 6:13 PM News 9 at 6 6-7p :30 OFA12Z159H \$2,700.00 NM									
2 WMURTu 10/23/12 6:24 PM News 9 at 6 6-7p :30 OFA12Z159H \$2,700.00 NM									
1 WMURTu 10/23/12 6:59 PM News 9 at 6 6-7p :30 OFA12Z159H \$2,700.00 NM									
13 WMURW 10/24/12 6:07 PM News 9 at 6 6-7p :30 OFA12Z159H \$2,700.00 NM									
3 WMURW 10/24/12 6:24 PM News 9 at 6 6-7p :30 OFA12G150H \$2,700.00 NM									
4 WMURW 10/24/12 6:27 PM News 9 at 6 6-7p :30 OFA12Z159H \$2,700.00 NM									
6 WMURTh 10/25/12 News 9 at 6 6-7p :00 \$2,700.00 NM See MG 161.16									



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Obama/D/President	Candidate Order	1537	

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161	10/23/12	10/29/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF--	:30	15	\$2,700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WMUR Th 10/25/12 News 9 at 6 6-7p :00 \$2,700.00 NM See MG 161.16									
5 WMURTh 10/25/12 6:14 PM News 9 at 6 6-7p :30 0FA12Z159H \$2,700.00 NM									
16 WMURTh 10/25/12 6:29 PM News 9 at 6 6-7p 1:00 0FA12G181H \$5,400.00 NM MG for 161.11,161.6 convert to 60									
7 WMURF 10/26/12 News 9 at 6 6-7p :00 \$2,700.00 NM See MG 161.17									
14 WMURF 10/26/12 News 9 at 6 6-7p :00 \$2,700.00 NM See MG 161.17									
8 WMURF 10/26/12 6:13 PM News 9 at 6 6-7p :30 0FA12Z159H \$2,700.00 NM									
17 WMURF 10/26/12 6:23 PM News 9 at 6 6-7p 1:00 0FA12G181H \$5,400.00 NM MG for 161.14,161.7 convert to 60									
9 WMURM 10/29/12 News 9 at 6 6-7p :00 \$2,700.00 NM See MG 161.18									
10 WMURM 10/29/12 News 9 at 6 6-7p :00 \$2,700.00 NM See MG 161.18									
12 WMURM 10/29/12 6:19 PM News 9 at 6 6-7p :30 0FA12Z159H \$2,700.00 NM									
18 WMURM 10/29/12 6:28 PM News 9 at 6 6-7p 1:00 0FA12G181H \$5,400.00 NM MG for 161.10,161.9 convert to 60									
162	10/23/12	10/29/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	MTWTF--	:30	5	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 7:29 PM Chronicle NH 7-730p :30 0FA12G150H \$1,100.00 NM									
2 WMURW 10/24/12 7:24 PM Chronicle NH 7-730p :30 0FA12Z159H \$1,100.00 NM									
3 WMURTh 10/25/12 7:10 PM Chronicle NH 7-730p :30 0FA12Z159H \$1,100.00 NM									
5 WMURF 10/26/12 7:23 PM Chronicle NH 7-730p :30 0FA12G150H \$1,100.00 NM									
4 WMURM 10/29/12 Chronicle NH 7-730p :00 \$1,100.00 NM Credited oversold inventory									
163	10/23/12	10/29/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	MTWTF--	:30	5	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 7:42 PM INSIDE EDITION AC 730-8p :30 0FA12Z159H \$1,400.00 NM									
3 WMURW 10/24/12 7:49 PM INSIDE EDITION AC 730-8p :30 0FA12Z159H \$1,400.00 NM									
4 WMURTh 10/25/12 7:43 PM INSIDE EDITION AC 730-8p :30 0FA12G150H \$1,400.00 NM									
5 WMURF 10/26/12 7:56 PM INSIDE EDITION AC 730-8p :30 0FA12Z159H \$1,400.00 NM									
2 WMURM 10/29/12 INSIDE EDITION AC 730-8p :00 \$1,400.00 NM Credited oversold inventory									
164	10/23/12	10/29/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	MTWTFSS	:30	7	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTFSS 7 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMURTu 10/23/12 11:23 PM News 9 at 11 11-11:35p :30 0FA12G150H \$2,200.00 NM									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
164	10/23/12	10/29/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	MTWTFSS	:30	7	\$2,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/24/12 11:23 PM News 9 at 11 11-11:35p :30 OFA12Z159H \$2,200.00 NM									
6 WMURTh 10/25/12 11:14 PM News 9 at 11 11-11:35p :30 OFA12Z159H \$2,200.00 NM									
4 WMURF 10/26/12 11:33 PM News 9 at 11 11-11:35p :30 OFA12G150H \$2,200.00 NM									
1 WMURSa 10/27/12 12:00 AM News 9 at 11 11-11:35p :30 OFA12G150H \$2,200.00 NM									
LR - Football									
2 WMURSu 10/28/12 11:24 PM News 9 at 11 11-11:35p :30 OFA12Z159H \$2,200.00 NM									
5 WMURM 10/29/12 11:24 PM News 9 at 11 11-11:35p :30 OFA12Z159H \$2,200.00 NM									
165	10/23/12	10/29/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 11:44 PM Nightline 1135p-1206a :30 OFA12Z159H \$500.00 NM									
3 WMURW 10/24/12 11:43 PM Nightline 1135p-1206a :30 OFA12Z159H \$500.00 NM									
2 WMURTh 10/25/12 11:54 PM Nightline 1135p-1206a :30 OFA12Z159H \$500.00 NM									
5 WMURF 10/26/12 12:01 AM Nightline 1135p-1206a :30 OFA12Z159H \$500.00 NM									
4 WMURM 10/29/12 11:54 PM Nightline 1135p-1206a :30 OFA12G182H \$500.00 NM									
166	10/23/12	10/29/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	MTWTF--	:30	5	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 12:40 AM Jimmy Kimmel 1205-105a :30 OFA12Z159H \$150.00 NM									
3 WMURW 10/24/12 12:48 AM Jimmy Kimmel 1205-105a :30 OFA12G170H \$150.00 NM									
4 WMURTh 10/25/12 12:50 AM Jimmy Kimmel 1205-105a :30 OFA12G170H \$150.00 NM									
5 WMURF 10/26/12 1:01 AM Jimmy Kimmel 1205-105a :30 OFA12G150H \$150.00 NM									
2 WMURM 10/29/12 1:05 AM Jimmy Kimmel 1205-105a :30 OFA12G170H \$150.00 NM									
167	10/29/12	10/29/12	Dancing with Stars Class of Time - Fixed Non Pre-emptible	Prime Other	M-----	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 M----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/29/12 8:22 PM Dancing with Stars Prime Other :30 OFA12G150H \$7,000.00 NM									
168	10/22/12	10/22/12	NETWORK POLITICAL P	NETWORK POLITI	M-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/22/12 10:46 PM NETWORK POLITICAL PROGR/ NETWORK POLITI :30 OFA12Z151H \$10,000.00 NM									
169	10/23/12	10/23/12	Dancing w/Stars Results	8-9p	-T-----	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 8:37 PM Dancing w/Stars Results 8-9p :30 OFA12Z159H \$7,000.00 NM									
170	10/23/12	10/23/12	Happy End/Don't Trust	9-10p	-T-----	:30	1	\$6,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -T----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

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170	10/23/12	10/23/12	Happy End/Don't Trust	9-10p	- T-----	:30	1	\$6,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 9:47 PM Happy End/Don't Trust 9-10p :30 0FA12Z159H \$6,000.00 NM									
171	10/23/12	10/23/12	Private Practice	10-11p	- T-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 - T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/23/12 10:36 PM Private Practice 10-11p :30 0FA12Z159H \$3,000.00 NM									
172	10/24/12	10/24/12	Modern Family/Neighbors	9-10p	-- W----	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -- W---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/24/12 9:18 PM Modern Family/Neighbors 9-10p :30 0FA12Z159H \$7,000.00 NM									
173	10/24/12	10/24/12	Nashville	10-11p	-- W----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -- W---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/24/12 10:30 PM Nashville 10-11p :30 0FA12G150H \$3,000.00 NM									
174	10/25/12	10/25/12	Grey's Anatomy	9-10p	--- T--	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 --- T-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/25/12 9:43 PM Grey's Anatomy 9-10p :30 0FA12Z159H \$7,000.00 NM									
175	10/25/12	10/25/12	Scandal	10-11p	--- T--	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 --- T-- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/25/12 10:40 PM Scandal 10-11p :30 0FA12Z159H \$4,200.00 NM									
176	10/26/12	10/26/12	Shark Tank	8-9p	---- F--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 ---- F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/26/12 8:22 PM Shark Tank 8-9p :30 0FA12Z159H \$2,800.00 NM									
177	10/26/12	10/26/12	Primetime:WWYD	9-10p	---- F--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 ---- F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/26/12 Primetime:WWYD 9-10p :00 \$2,800.00 NM									
2 WMURF 10/26/12 See MG 177.2 9:44 PM All Access Nashville 9-10p :30 0FA12Z159H \$2,800.00 NM									
MG for 177.1 10/26									
178	10/26/12	10/26/12	20/20	10-11p	---- F--	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 ---- F-- 1 \$4,200.00									



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Advertiser		Product	Estimate Number
Obama/D/President		Candidate Order	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
178	10/26/12	10/26/12	20/20	10-11p	-----F--	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/26/12 10:49 PM 20/20 10-11p :30 0FA12Z159H \$4,200.00 NM									
179	10/27/12	10/28/12	6a Weekend Daybreak	Sa/Su 6-7a	-----22	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----22 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/27/12 6a Weekend Daybreak Sa/Su 6-7a :00 \$225.00 NM									
See MG 179.5									
2 WMURSa 10/27/12 6a Weekend Daybreak Sa/Su 6-7a :00 \$225.00 NM									
See MG 179.5									
5 WMURSa 10/27/12 6:14 AM 6a Weekend Daybreak Sa/Su 6-7a 1:00 0FA12G181H \$450.00 NM									
MG for 179.2,179.1 convert to 60									
3 WMURSu 10/28/12 6a Weekend Daybreak Sa/Su 6-7a :00 \$225.00 NM									
See MG 179.6									
4 WMURSu 10/28/12 6a Weekend Daybreak Sa/Su 6-7a :00 \$225.00 NM									
See MG 179.6									
6 WMURSu 10/28/12 6:32 AM 6a Weekend Daybreak Sa/Su 6-7a 1:00 0FA12G181H \$450.00 NM									
MG for 179.3,179.4 convert to 60									
180	10/27/12	10/28/12	7a Weekend Daybreak	7-9a	-----24	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----24 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/27/12 7a Weekend Daybreak 7-9a :00 \$400.00 NM									
See MG 180.7									
2 WMURSa 10/27/12 7a Weekend Daybreak 7-9a :00 \$400.00 NM									
See MG 180.7									
7 WMURSa 10/27/12 7:59 AM 7a Weekend Daybreak 7-9a 1:00 0FA12G181H \$800.00 NM									
MG for 180.1,180.2 convert to 60									
3 WMURSu 10/28/12 7a Weekend Daybreak 7-9a :00 \$400.00 NM									
See MG 180.8,180.9									
4 WMURSu 10/28/12 7a Weekend Daybreak 7-9a :00 \$400.00 NM									
See MG 180.8,180.9									
5 WMURSu 10/28/12 7a Weekend Daybreak 7-9a :00 \$400.00 NM									
See MG 180.8,180.9									
6 WMURSu 10/28/12 7a Weekend Daybreak 7-9a :00 \$400.00 NM									
See MG 180.8,180.9									
8 WMURSu 10/28/12 7:29 AM 7a Weekend Daybreak 7-9a 1:00 0FA12G181H \$800.00 NM									
MG for 180.6,180.5,180.3,180.4 convert to 60									
9 WMURSu 10/28/12 8:17 AM 7a Weekend Daybreak 7-9a 1:00 0FA12G181H \$800.00 NM									
MG for 180.6,180.5,180.3,180.4 convert to 60									
181	10/27/12	10/28/12	Weekend GMA	9-10a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----22 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/27/12 Weekend GMA 9-10a :00 \$400.00 NM									
See MG 181.5									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

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181	10/27/12	10/28/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	-----22	:30	4	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 10/27/12 Weekend GMA 9-10a :00 \$400.00 NM See MG 181.5									
5 WMURSa 10/27/12 8:58 AM Weekend GMA 9-10a 1:00 0FA12G181H \$800.00 NM MG for 181.2,181.1 convert to 60									
3 WMURSu 10/28/12 Weekend GMA 9-10a :00 \$400.00 NM See MG 181.6									
4 WMURSu 10/28/12 Weekend GMA 9-10a :00 \$400.00 NM See MG 181.6									
6 WMURSu 10/28/12 8:58 AM Weekend GMA 9-10a 1:00 0FA12G181H \$800.00 NM MG for 181.4,181.3 convert to 60									
182	10/27/12	10/27/12	ABC College Football Class of Time - Pre-emptible with notice	12n-7p	-----4-	:30	4	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----4- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/27/12 ABC College Football 12n-7p :00 \$750.00 NM See MG 182.5,182.6,182.7,182.8									
2 WMURSa 10/27/12 ABC College Football 12n-7p :00 \$750.00 NM See MG 182.5,182.6,182.7,182.8									
3 WMURSa 10/27/12 ABC College Football 12n-7p :00 \$750.00 NM See MG 182.5,182.6,182.7,182.8									
4 WMURSa 10/27/12 ABC College Football 12n-7p :00 \$750.00 NM See MG 182.5,182.6,182.7,182.8									
5 WMURSa 10/27/12 ABC College Football 12n-7p :00 \$750.00 NM Credited oversold inventory									
6 WMURSa 10/27/12 ABC College Football 12n-7p :00 \$750.00 NM Credited inventory									
8 WMURSa 10/27/12 ABC College Football 12n-7p :00 \$750.00 NM Credited oversold inventory									
7 WMURSa 10/27/12 3:29 PM ABC College Football 12n-7p :30 0FA12Z159H \$750.00 NM MG for 182.4,182.1,182.2,182.3									
183	10/27/12	10/27/12	News 9 at 7 Class of Time - Pre-emptible with notice	7-730p	-----S-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/27/12 7:56 PM News 9 at 7 7-730p :30 0FA12Z159H \$800.00 NM LR - Football									
184	10/27/12	10/27/12	Inside Edition WK Class of Time - Pre-emptible with notice	730-8P	-----S-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/27/12 Inside Edition WK 730-8P :00 \$200.00 NM Credited inventory									
185	10/27/12	10/27/12	ABC Prime College Footb8-1130p Class of Time - Immediately Pre-emptible without notice		-----3-	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

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185	10/27/12	10/27/12	ABC Prime College Footb8-1130p		-----3-	:30	3	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
10/23/12 10/29/12 -----3- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Sa 10/27/12 ABC Prime College Football 8-1130p :00 \$1,200.00 NM See MG 185.4									
2 WMUR Sa 10/27/12 ABC Prime College Football 8-1130p :00 \$1,200.00 NM See MG 185.4									
4 WMUR Sa 10/27/12 8:06 PM ABC Prime College Football 8-1130p 1:00 OFA12G181H \$2,400.00 NM MG for 185.2,185.1 convert to 60									
3 WMUR Sa 10/27/12 9:55 PM ABC Prime College Football 8-1130p :30 OFA12Z159H \$1,200.00 NM									
186	10/28/12	10/28/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Su 10/28/12 10:25 AM Close Up 10-1030a :30 OFA12Z159H \$400.00 NM									
187	10/28/12	10/28/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Su 10/28/12 12:59 PM This Week with Christiane 12n-1p :30 OFA12Z159H \$3,000.00 NM									
188	10/28/12	10/28/12	SU 12P-6P	12P-6P	-----4	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----4 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Su 10/28/12 SU 12P-6P 12P-6P :00 \$150.00 NM See MG 188.5,188.6									
2 WMUR Su 10/28/12 SU 12P-6P 12P-6P :00 \$150.00 NM See MG 188.5,188.6									
3 WMUR Su 10/28/12 SU 12P-6P 12P-6P :00 \$150.00 NM See MG 188.5,188.6									
4 WMUR Su 10/28/12 SU 12P-6P 12P-6P :00 \$150.00 NM See MG 188.5,188.6									
6 WMUR Su 10/28/12 3:45 PM SU 12P-6P 12P-6P 1:00 OFA12G181H \$300.00 NM MG for 188.1,188.3,188.2,188.4 convert to 60									
5 WMUR Su 10/28/12 5:59 PM SU 12P-6P 12P-6P 1:00 OFA12G181H \$300.00 NM MG for 188.1,188.3,188.2,188.4 convert to 60									
189	10/28/12	10/28/12	6p News 9 Weekend	6-7p	-----2	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----2 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Su 10/28/12 6p News 9 Weekend 6-7p :00 \$800.00 NM See MG 189.3									
2 WMUR Su 10/28/12 6p News 9 Weekend 6-7p :00 \$800.00 NM See MG 189.3									
3 WMUR Su 10/28/12 6:27 PM 6p News 9 Weekend 6-7p 1:00 OFA12G181H \$1,600.00 NM MG for 189.1,189.2 convert to 60									



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189	10/28/12	10/28/12	6p News 9 Weekend Class of Time - Pre-emptible with notice	6-7p	-----2	:30	2	\$800.00	NM
190	10/28/12	10/28/12	AFHV Class of Time - Pre-emptible with notice	7-8p	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/28/12 7:43 PM AFHV 7-8p :30 0FA12Z159H \$1,800.00 NM									
191	10/28/12	10/28/12	Once Upon A Time Class of Time - Pre-emptible with notice	8-9p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/28/12 Once Upon A Time 8-9p :00 \$2,500.00 NM									
<i>Credited oversold inventory</i>									
192	10/28/12	10/28/12	Revenge Class of Time - Fixed Non Pre-emptible	9-10p	-----S	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/28/12 9:19 PM Revenge 9-10p :30 0FA12Z159H \$7,000.00 NM									
193	10/28/12	10/28/12	666 Park Avenue Class of Time - Pre-emptible with notice	10-11p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/28/12 10:38 PM 666 Park Avenue 10-11p :30 0FA12G150H \$2,500.00 NM									
194	10/28/12	10/28/12	PRIVATE PRACTICE WK1136p-1236x Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/28/12 12:07 AM PRIVATE PRACTICE WKNDLF 2 1136p-1236x :30 0FA12Z159H \$75.00 NM									
195	10/28/12	10/28/12	CASTLE WKND LF 2 1236x-136x Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/28/12 12:57 AM CASTLE WKND LF 2 1236x-136x :30 0FA12Z159H \$75.00 NM									
196	10/30/12	11/06/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	17	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 15 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 5a Daybreak 5-6a :00 \$700.00 NM									
See MG 196.18									
14 WMURTu 10/30/12 5a Daybreak 5-6a :00 \$700.00 NM									
See MG 196.18									
2 WMURTu 10/30/12 5:16 AM 5a Daybreak 5-6a :30 0FA12G182H \$700.00 NM									
18 WMURTu 10/30/12 5:44 AM 5a Daybreak 5-6a 1:00 0FA12G181H \$1,400.00 NM									
MG for 196.14,196.1 convert to 60s									
3 WMURW 10/31/12 5:13 AM 5a Daybreak 5-6a :30 0FA12G182H \$700.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
196	10/30/12	11/06/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF- -	:30	17	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 10/31/12 5:23 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
15 WMURW 10/31/12 5:53 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
12 WMURTh 11/01/12 5:08 AM 5a Daybreak 5-6a :30 OFA12G150H \$700.00 NM									
5 WMURTh 11/01/12 5:30 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
6 WMURTh 11/01/12 5:53 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
7 WMURF 11/02/12 5:08 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
8 WMURF 11/02/12 5:14 AM 5a Daybreak 5-6a :30 OFA12G194H \$700.00 NM									
13 WMURF 11/02/12 5:54 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
9 WMURM 11/05/12 5:10 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
11 WMURM 11/05/12 5:23 AM 5a Daybreak 5-6a :30 OFA12G194H \$700.00 NM									
10 WMURM 11/05/12 5:55 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
16 WMURTu 11/06/12 5:23 AM 5a Daybreak 5-6a :30 OFA12G194H \$700.00 NM									
17 WMURTu 11/06/12 5:56 AM 5a Daybreak 5-6a :30 OFA12G182H \$700.00 NM									
197	10/30/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF- -	:30	15	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF- - 15 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 6:16 AM 6a Daybreak 6-7a :30 OFA12G150H \$1,400.00 NM									
2 WMURTu 10/30/12 6:28 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
14 WMURTu 10/30/12 6:59 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
3 WMURW 10/31/12 6:24 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
11 WMURW 10/31/12 6:27 AM 6a Daybreak 6-7a :30 OFA12G150H \$1,400.00 NM									
4 WMURW 10/31/12 6:59 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
15 WMURTh 11/01/12 6:08 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
5 WMURTh 11/01/12 6:39 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
6 WMURTh 11/01/12 6:59 AM 6a Daybreak 6-7a :30 OFA12G150H \$1,400.00 NM									
13 WMURF 11/02/12 6:09 AM 6a Daybreak 6-7a :30 OFA12G194H \$1,400.00 NM									
7 WMURF 11/02/12 6:12 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
8 WMURF 11/02/12 6:24 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
10 WMURM 11/05/12 6a Daybreak 6-7a :00 \$1,400.00 NM See MG 197.18									
12 WMURM 11/05/12 6a Daybreak 6-7a :00 \$1,400.00 NM See MG 197.18									
9 WMURM 11/05/12 6:24 AM 6a Daybreak 6-7a :30 OFA12G194H \$1,400.00 NM									
18 WMURM 11/05/12 6:59 AM 6a Daybreak 6-7a 1:00 OFA12G181H \$2,800.00 NM MG for 197.10,197.12 convert to 60									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
16 WMURTu 11/06/12 6:22 AM 6a Daybreak 6-7a :30 OFA12G194H \$1,400.00 NM									
17 WMURTu 11/06/12 6:59 AM 6a Daybreak 6-7a :30 OFA12G182H \$1,400.00 NM									
198	10/30/12	11/06/12	Good Morning America	7-9a	MTWTF- -	:30	20	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF- - 20 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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198	10/30/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	20	\$1,150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 10/30/12 Good Morning America 7-9a :00 \$1,150.00 NM									
See MG 198.25									
19 WMUR Tu 10/30/12 Good Morning America 7-9a :00 \$1,150.00 NM									
See MG 198.25									
2 WMUR Tu 10/30/12 7:49 AM Good Morning America 7-9a :30 0FA12G170H \$1,150.00 NM									
1 WMUR Tu 10/30/12 7:58 AM Good Morning America 7-9a :30 0FA12G182H \$1,150.00 NM									
25 WMUR Tu 10/30/12 8:43 AM Good Morning America 7-9a 1:00 0FA12G181H \$2,300.00 NM									
MG for 198.3,198.19 convert to 60									
4 WMUR W 10/31/12 Good Morning America 7-9a :00 \$1,150.00 NM									
See MG 198.26									
6 WMUR W 10/31/12 Good Morning America 7-9a :00 \$1,150.00 NM									
See MG 198.26									
16 WMURW 10/31/12 7:29 AM Good Morning America 7-9a :30 0FA12G170H \$1,150.00 NM									
26 WMURW 10/31/12 7:48 AM Good Morning America 7-9a 1:00 0FA12G181H \$2,300.00 NM									
MG for 198.6,198.4 convert to 60									
5 WMURW 10/31/12 7:59 AM Good Morning America 7-9a :30 0FA12G182H \$1,150.00 NM									
9 WMURTh 11/01/12 7:25 AM Good Morning America 7-9a :30 0FA12G150H \$1,150.00 NM									
18 WMURTh 11/01/12 7:58 AM Good Morning America 7-9a :30 0FA12G182H \$1,150.00 NM									
7 WMURTh 11/01/12 8:29 AM Good Morning America 7-9a :30 0FA12G170H \$1,150.00 NM									
8 WMURTh 11/01/12 8:54 AM Good Morning America 7-9a :30 0FA12G182H \$1,150.00 NM									
20 WMURF 11/02/12 7:29 AM Good Morning America 7-9a :30 0FA12G170H \$1,150.00 NM									
11 WMURF 11/02/12 7:55 AM Good Morning America 7-9a :30 0FA12G182H \$1,150.00 NM									
10 WMURF 11/02/12 8:29 AM Good Morning America 7-9a :30 0FA12G194H \$1,150.00 NM									
12 WMURF 11/02/12 8:59 AM Good Morning America 7-9a :30 0FA12G170H \$1,150.00 NM									
15 WMURM 11/05/12 7:25 AM Good Morning America 7-9a :30 0FA12G171H \$1,150.00 NM									
17 WMURM 11/05/12 7:59 AM Good Morning America 7-9a :30 0FA12G182H \$1,150.00 NM									
13 WMURM 11/05/12 8:29 AM Good Morning America 7-9a :30 0FA12G194H \$1,150.00 NM									
14 WMURM 11/05/12 8:55 AM Good Morning America 7-9a :30 0FA12G171H \$1,150.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 4 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
21 WMUR Tu 11/06/12 Good Morning America 7-9a :00 \$1,150.00 NM									
See MG 198.27									
23 WMUR Tu 11/06/12 Good Morning America 7-9a :00 \$1,150.00 NM									
See MG 198.27									
24 WMURTu 11/06/12 7:28 AM Good Morning America 7-9a :30 0FA12G182H \$1,150.00 NM									
22 WMURTu 11/06/12 8:29 AM Good Morning America 7-9a :30 0FA12G171H \$1,150.00 NM									
27 WMURTu 11/06/12 8:42 AM Good Morning America 7-9a 1:00 0FA12G181H \$2,300.00 NM									
MG for 198.23,198.21 convert to 60									
199	10/30/12	11/06/12	KELLY& MICHAEL LIVE I9AM-10AM Class of Time - Fixed Non Pre-emptible		MTWTF--	:30	10	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/30/12 KELLY & MICHAEL LIVE DAY 9AM-10AM :00 \$600.00 NM									
See MG 199.13									
7 WMUR Tu 10/30/12 KELLY & MICHAEL LIVE DAY 9AM-10AM :00 \$600.00 NM									
See MG 199.13									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
199	10/30/12	11/06/12	KELLY& MICHAEL LIVE 9AM-10AM		MTWTF- -	:30	10	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 WMURTu 10/30/12 9:50 AM KELLY& MICHAEL LIVE DAY 9AM-10AM 1:00 OFA12G181H \$1,200.00 NM									
MG for 199.1, 199.7 convert to 60									
6 WMURW 10/31/12 9:34 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12G170H \$600.00 NM									
2 WMURW 10/31/12 9:59 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12G150H \$600.00 NM									
10 WMURTh 11/01/12 9:43 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12G170H \$600.00 NM									
3 WMURTh 11/01/12 9:58 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12G150H \$600.00 NM									
4 WMURF 11/02/12 KELLY& MICHAEL LIVE DAY 9AM-10AM :00 \$600.00 NM									
See MG 199.14									
8 WMURF 11/02/12 KELLY& MICHAEL LIVE DAY 9AM-10AM :00 \$600.00 NM									
See MG 199.14									
14 WMURF 11/02/12 9:56 AM KELLY& MICHAEL LIVE DAY 9AM-10AM 1:00 OFA12G181H \$1,200.00 NM									
MG for 199.8, 199.4 convert to 60									
5 WMURM 11/05/12 9:39 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12G182H \$600.00 NM									
9 WMURM 11/05/12 9:59 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12G171H \$600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMURTu 11/06/12 9:38 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12G182H \$600.00 NM									
11 WMURTu 11/06/12 9:55 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 OFA12G171H \$600.00 NM									
200	10/30/12	11/06/12	STEVE HARVEY DY 9/4 10-11a		MTWTF- -	:30	10	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF- - 10 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WMURTu 10/30/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
Credited no program									
1 WMURTu 10/30/12 10:45 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12G170H \$200.00 NM									
2 WMURW 10/31/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
See MG 200.13									
7 WMURW 10/31/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
See MG 200.13									
13 WMURW 10/31/12 10:44 AM STEVE HARVEY DY 9/4 START 10-11a 1:00 OFA12G181H \$400.00 NM									
MG for 200.7, 200.2 convert to 60									
3 WMURTh 11/01/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
See MG 200.14									
8 WMURTh 11/01/12 STEVE HARVEY DY 9/4 START 10-11a :00 \$200.00 NM									
See MG 200.14									
14 WMURTh 11/01/12 10:10 AM STEVE HARVEY DY 9/4 START 10-11a 1:00 OFA12G181H \$400.00 NM									
MG for 200.8, 200.3 convert to 60									
4 WMURF 11/02/12 10:36 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12G182H \$200.00 NM									
10 WMURF 11/02/12 10:55 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12G170H \$200.00 NM									
6 WMURM 11/05/12 10:10 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12G194H \$200.00 NM									
5 WMURM 11/05/12 10:39 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12G171H \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMURTu 11/06/12 10:12 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12G194H \$200.00 NM									
11 WMURTu 11/06/12 10:49 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12G171H \$200.00 NM									



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Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
201	10/30/12	11/06/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	MTWTF- -	:30	10	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF- - 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMUR Tu 10/30/12 The View 11-12p :00 \$600.00 NM <i>Credited oversold inventory</i>									
1 WMUR Tu 10/30/12 11:59 AM The View 11-12p :30 OFA12G182H \$600.00 NM									
9 WMUR W 10/31/12 The View 11-12p :00 \$600.00 NM <i>Credited oversold inventory</i>									
2 WMUR W 10/31/12 11:34 AM The View 11-12p :30 OFA12G170H \$600.00 NM									
3 WMUR Th 11/01/12 The View 11-12p :00 \$600.00 NM <i>Credited oversold inventory</i>									
10 WMUR Th 11/01/12 11:32 AM The View 11-12p :30 OFA12G170H \$600.00 NM									
7 WMUR F 11/02/12 The View 11-12p :00 \$600.00 NM <i>Credited oversold inventory</i>									
4 WMUR F 11/02/12 11:59 AM The View 11-12p :30 OFA12G182H \$600.00 NM									
5 WMUR M 11/05/12 The View 11-12p :00 \$600.00 NM <i>Credited oversold inventory</i>									
8 WMUR M 11/05/12 The View 11-12p :00 \$600.00 NM <i>Credited oversold inventory</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/06/12 11/12/12 -T----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMUR Tu 11/06/12 10:58 AM The View 11-12p :30 OFA12G182H \$600.00 NM									
11 WMUR Tu 11/06/12 11:31 AM The View 11-12p :30 OFA12G171H \$600.00 NM									
202	10/30/12	11/06/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	MTWTF- -	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF- - 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 10/30/12 12:31 PM News 9 at Noon 12-1230p :30 OFA12G182H \$650.00 NM									
5 WMUR W 10/31/12 12:29 PM News 9 at Noon 12-1230p :30 OFA12G182H \$650.00 NM									
4 WMUR Th 11/01/12 12:29 PM News 9 at Noon 12-1230p :30 OFA12G182H \$650.00 NM									
2 WMUR F 11/02/12 12:25 PM News 9 at Noon 12-1230p :30 OFA12G194H \$650.00 NM									
1 WMUR M 11/05/12 12:25 PM News 9 at Noon 12-1230p :30 OFA12G182H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/06/12 11/12/12 -T----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMUR Tu 11/06/12 12:18 PM News 9 at Noon 12-1230p :30 OFA12G182H \$650.00 NM									
203	10/30/12	11/06/12	Who Wants to be a Million 1230-1p Class of Time - Fixed Non Pre-emptible	MTWTF- -	:30	5	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF- - 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/30/12 12:59 PM Who Wants to be a Millionaire 1230-1p :30 OFA12G150H \$500.00 NM									
3 WMUR W 10/31/12 12:47 PM Who Wants to be a Millionaire 1230-1p :30 OFA12G182H \$500.00 NM									
5 WMUR Th 11/01/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 OFA12G182H \$500.00 NM									
2 WMUR F 11/02/12 12:37 PM Who Wants to be a Millionaire 1230-1p :30 OFA12G182H \$500.00 NM									
4 WMUR M 11/05/12 12:45 PM Who Wants to be a Millionaire 1230-1p :30 OFA12G194H \$500.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
203	10/30/12	11/06/12	Who Wants to be a Millionaire	1230-1p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 11/06/12 End Date 11/12/12 MTWTFSS -T----- Spots/Week 1 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMUR Tu 11/06/12 12:48 PM Who Wants to be a Millionaire 1230-1p :30 0FA12G194H \$500.00 NM									
204	10/30/12	11/06/12	THE CHEW	1-2PM	MTWTF--	:30	10	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 10 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMUR Tu 10/30/12 1:31 PM THE CHEW 1-2PM :30 0FA12G182H \$500.00 NM									
1 WMUR Tu 10/30/12 1:56 PM THE CHEW 1-2PM :30 0FA12G182H \$500.00 NM									
2 WMUR W 10/31/12 THE CHEW 1-2PM :00 \$500.00 NM									
6 WMUR W 10/31/12 THE CHEW 1-2PM :00 \$500.00 NM									
13 WMUR W 10/31/12 1:57 PM THE CHEW 1-2PM 1:00 0FA12G181H \$1,000.00 NM									
MG for 204.6,204.2 convert to 60									
3 WMUR Th 11/01/12 1:30 PM THE CHEW 1-2PM :30 0FA12G182H \$500.00 NM									
10 WMUR Th 11/01/12 1:55 PM THE CHEW 1-2PM :30 0FA12G182H \$500.00 NM									
9 WMUR F 11/02/12 12:59 PM THE CHEW 1-2PM :30 0FA12G182H \$500.00 NM									
4 WMUR F 11/02/12 1:29 PM THE CHEW 1-2PM :30 0FA12G194H \$500.00 NM									
5 WMUR M 11/05/12 THE CHEW 1-2PM :00 \$500.00 NM									
7 WMUR M 11/05/12 THE CHEW 1-2PM :00 \$500.00 NM									
14 WMUR M 11/05/12 1:57 PM THE CHEW 1-2PM 1:00 0FA12G181H \$1,000.00 NM									
MG for 204.5,204.7 convert to 60									
Weeks: Start Date 11/06/12 End Date 11/12/12 MTWTFSS -T----- Spots/Week 2 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WMUR Tu 11/06/12 12:59 PM THE CHEW 1-2PM :30 0FA12G182H \$500.00 NM									
12 WMUR Tu 11/06/12 1:56 PM THE CHEW 1-2PM :30 0FA12G194H \$500.00 NM									
205	10/30/12	11/06/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 10 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/30/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
9 WMUR Tu 10/30/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 0FA12G170H \$250.00 NM									
6 WMUR W 10/31/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
2 WMUR W 10/31/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 0FA12G182H \$250.00 NM									
3 WMUR Th 11/01/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
7 WMUR Th 11/01/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
205	10/30/12	11/06/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURF 11/02/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
10 WMURF 11/02/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
5 WMURM 11/05/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
8 WMURM 11/05/12 3:01 PM GENERAL HOSPITAL 2p-3p :30 OFA12G182H \$250.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WMURTu 11/06/12 2:25 PM GENERAL HOSPITAL 2p-3p :30 OFA12G194H \$250.00 NM									
11 WMURTu 11/06/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 OFA12G171H \$250.00 NM									
206	10/30/12	11/06/12	KATIE	3-4P	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 10 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMURTu 10/30/12 3:36 PM KATIE 3-4P :30 OFA12G182H \$250.00 NM									
1 WMURTu 10/30/12 3:54 PM KATIE 3-4P :30 OFA12G182H \$250.00 NM									
2 WMURW 10/31/12 3:29 PM KATIE 3-4P :30 OFA12G182H \$250.00 NM									
6 WMURW 10/31/12 3:57 PM KATIE 3-4P :30 OFA12G150H \$250.00 NM									
10 WMURTh 11/01/12 3:12 PM KATIE 3-4P :30 OFA12G150H \$250.00 NM									
3 WMURTh 11/01/12 3:47 PM KATIE 3-4P :30 OFA12G182H \$250.00 NM									
4 WMURF 11/02/12 3:23 PM KATIE 3-4P :30 OFA12G182H \$250.00 NM									
9 WMURF 11/02/12 3:41 PM KATIE 3-4P :30 OFA12G182H \$250.00 NM									
8 WMURM 11/05/12 3:31 PM KATIE 3-4P :30 OFA12G182H \$250.00 NM									
5 WMURM 11/05/12 3:45 PM KATIE 3-4P :30 OFA12G182H \$250.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WMURTu 11/06/12 KATIE 3-4P :00 \$250.00 NM									
See MG 206.13									
12 WMURTu 11/06/12 KATIE 3-4P :00 \$250.00 NM									
See MG 206.13									
13 WMURTu 11/06/12 3:55 PM KATIE 3-4P 1:00 OFA12G181H \$500.00 NM									
MG for 206.12,206.11 convert to 60									
207	10/30/12	11/06/12	ELLEN EF	4PM-5PM	MTWTF--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 10 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 ELLEN EF 4PM-5PM :00 \$250.00 NM									
See MG 207.13									
10 WMURTu 10/30/12 ELLEN EF 4PM-5PM :00 \$250.00 NM									
See MG 207.13									
13 WMURTu 10/30/12 4:30 PM ELLEN EF 4PM-5PM 1:00 OFA12G181H \$500.00 NM									
MG for 207.1,207.10 convert to 60									
2 WMURW 10/31/12 4:24 PM ELLEN EF 4PM-5PM :30 OFA12G170H \$250.00 NM									



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Obama/D/President	Candidate Order	1537	

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207	10/30/12	11/06/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF--	:30	10	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMURW 10/31/12 4:47 PM ELLEN EF 4PM-5PM :30 0FA12G182H \$250.00 NM									
3 WMURTh 11/01/12 ELLEN EF 4PM-5PM :00 \$250.00 NM See MG 207.14									
6 WMURTh 11/01/12 ELLEN EF 4PM-5PM :00 \$250.00 NM See MG 207.14									
14 WMURTh 11/01/12 4:21 PM ELLEN EF 4PM-5PM 1:00 0FA12G181H \$500.00 NM MG for 207.3,207.6 convert to 60									
9 WMURF 11/02/12 4:00 PM ELLEN EF 4PM-5PM :30 0FA12G170H \$250.00 NM									
4 WMURF 11/02/12 4:38 PM ELLEN EF 4PM-5PM :30 0FA12G194H \$250.00 NM									
5 WMURM 11/05/12 4:28 PM ELLEN EF 4PM-5PM :30 0FA12G171H \$250.00 NM									
7 WMURM 11/05/12 4:47 PM ELLEN EF 4PM-5PM :30 0FA12G194H \$250.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WMURTu 11/06/12 3:59 PM ELLEN EF 4PM-5PM :30 0FA12G182H \$250.00 NM									
12 WMURTu 11/06/12 4:19 PM ELLEN EF 4PM-5PM :30 0FA12G171H \$250.00 NM									
208	10/30/12	11/06/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	MTWTF--	:30	11	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 10 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/30/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 208.12									
8 WMUR Tu 10/30/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 208.12									
12 WMURTu 10/30/12 5:46 PM News 9 at 5 5-6p 1:00 0FA12G181H \$2,800.00 NM MG for 208.8,208.1 convert to 60									
2 WMURW 10/31/12 5:27 PM News 9 at 5 5-6p :30 0FA12G182H \$1,400.00 NM									
10 WMURW 10/31/12 5:54 PM News 9 at 5 5-6p :30 0FA12G182H \$1,400.00 NM									
3 WMURTh 11/01/12 5:14 PM News 9 at 5 5-6p :30 0FA12G182H \$1,400.00 NM									
9 WMURTh 11/01/12 5:35 PM News 9 at 5 5-6p :30 0FA12G182H \$1,400.00 NM									
4 WMURF 11/02/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 208.13									
6 WMURF 11/02/12 News 9 at 5 5-6p :00 \$1,400.00 NM See MG 208.13									
13 WMURF 11/02/12 5:53 PM News 9 at 5 5-6p 1:00 0FA12G181H \$2,800.00 NM MG for 208.6,208.4 convert to 60									
5 WMURM 11/05/12 5:23 PM News 9 at 5 5-6p :30 0FA12G194H \$1,400.00 NM									
7 WMURM 11/05/12 5:54 PM News 9 at 5 5-6p :30 0FA12G182H \$1,400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -T----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WMURTu 11/06/12 5:16 PM News 9 at 5 5-6p :30 0FA12G182H \$1,400.00 NM									
209	10/30/12	11/05/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF--	:30	10	\$2,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 10 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMURTu 10/30/12 6:15 PM News 9 at 6 6-7p :30 0FA12G150H \$2,700.00 NM									
1 WMURTu 10/30/12 6:26 PM News 9 at 6 6-7p :30 0FA12G182H \$2,700.00 NM									



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Obama/D/President	Candidate Order	1537	

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209	10/30/12	11/05/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF--	:30	10	\$2,700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/31/12 6:22 PM News 9 at 6 6-7p :30 0FA12G182H \$2,700.00 NM									
6 WMURW 10/31/12 6:29 PM News 9 at 6 6-7p :30 0FA12G182H \$2,700.00 NM									
3 WMUR Th 11/01/12 News 9 at 6 6-7p :00 \$2,700.00 NM See MG 209.11									
10 WMUR Th 11/01/12 News 9 at 6 6-7p :00 \$2,700.00 NM See MG 209.11									
11 WMUR Th 11/01/12 6:22 PM News 9 at 6 6-7p 1:00 0FA12G181H \$5,400.00 NM MG for 209.10,209.3 convert to 60									
9 WMURF 11/02/12 6:09 PM News 9 at 6 6-7p :30 0FA12G194H \$2,700.00 NM									
4 WMURF 11/02/12 6:29 PM News 9 at 6 6-7p :30 0FA12G182H \$2,700.00 NM									
5 WMURM 11/05/12 6:13 PM News 9 at 6 6-7p :30 0FA12G194H \$2,700.00 NM									
7 WMURM 11/05/12 6:23 PM News 9 at 6 6-7p :30 0FA12G182H \$2,700.00 NM									
210	10/30/12	11/05/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	M- W- F- -	:30	5	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 M- W- F- - 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 7:22 PM Chronicle NH 7-730p :30 0FA12G150H \$1,100.00 NM									
4 WMURW 10/31/12 7:29 PM Chronicle NH 7-730p :30 0FA12G182H \$1,100.00 NM									
2 WMURF 11/02/12 Chronicle NH 7-730p :00 \$1,100.00 NM See MG 210.6									
5 WMURF 11/02/12 Chronicle NH 7-730p :00 \$1,100.00 NM See MG 210.6									
6 WMURF 11/02/12 Chronicle NH 7-730p :00 \$2,200.00 NM Credited no program									
3 WMURM 11/05/12 7:10 PM Chronicle NH 7-730p :30 0FA12G182H \$1,100.00 NM									
211	10/30/12	11/05/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	M- W- F- -	:30	5	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 M- W- F- - 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURM 10/29/12 7:59 PM INSIDE EDITION AC 730-8p :30 0FA12Z159H \$1,400.00 NM MG for 211.2 11/02									
1 WMURW 10/31/12 INSIDE EDITION AC 730-8p :00 \$1,400.00 NM Credited oversold inventory									
4 WMURW 10/31/12 INSIDE EDITION AC 730-8p :00 \$1,400.00 NM Credited oversold inventory									
2 WMURF 11/02/12 INSIDE EDITION AC 730-8p :00 \$1,400.00 NM See MG 211.6									
3 WMURM 11/05/12 INSIDE EDITION AC 730-8p :00 \$1,400.00 NM Credited oversold inventory									
5 WMURM 11/05/12 7:57 PM INSIDE EDITION AC 730-8p :30 0FA12G194H \$1,400.00 NM									
212	10/30/12	11/05/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	MTWTFSS	:30	7	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTFSS 7 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTu 10/30/12 11:24 PM News 9 at 11 11-11:35p :30 0FA12G182H \$2,200.00 NM									



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Obama/D/President	Candidate Order	1537	

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212	10/30/12	11/05/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	MTWTFSS	:30	7	\$2,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/31/12 11:23 PM News 9 at 11 11-11:35p :30 0FA12G182H \$2,200.00 NM									
6 WMURTh 11/01/12 11:33 PM News 9 at 11 11-11:35p :30 0FA12G182H \$2,200.00 NM									
7 WMURF 11/02/12 11:39 PM News 9 at 11 11-11:35p :30 0FA12G182H \$2,200.00 NM									
1 WMURSa 11/03/12 12:11 AM News 9 at 11 11-11:35p :30 0FA12G182H \$2,200.00 NM LR - Football									
5 WMURSu 11/04/12 11:34 PM News 9 at 11 11-11:35p :30 0FA12G194H \$2,200.00 NM									
3 WMURM 11/05/12 11:30 PM News 9 at 11 11-11:35p :30 0FA12G182H \$2,200.00 NM									
213	10/30/12	11/05/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/30/12 11:43 PM Nightline 1135p-1206a :30 0FA12G150H \$500.00 NM									
5 WMURW 10/31/12 12:02 AM Nightline 1135p-1206a :30 0FA12G182H \$500.00 NM									
3 WMURTh 11/01/12 11:56 PM Nightline 1135p-1206a :30 0FA12G182H \$500.00 NM									
4 WMURF 11/02/12 12:24 AM Nightline 1135p-1206a :30 0FA12G182H \$500.00 NM									
1 WMURM 11/05/12 11:53 PM Nightline 1135p-1206a :30 0FA12G182H \$500.00 NM									
214	10/30/12	11/05/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	MTWTF--	:30	5	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 12:52 AM Jimmy Kimmel 1205-105a :30 0FA12G182H \$150.00 NM									
2 WMURW 10/31/12 12:25 AM Jimmy Kimmel 1205-105a :30 0FA12G170H \$150.00 NM									
3 WMURTh 11/01/12 12:48 AM Jimmy Kimmel 1205-105a :30 0FA12G182H \$150.00 NM									
5 WMURF 11/02/12 1:14 AM Jimmy Kimmel 1205-105a :30 0FA12G170H \$150.00 NM									
4 WMURM 11/05/12 12:59 AM Jimmy Kimmel 1205-105a :30 0FA12G171H \$150.00 NM									
215	11/05/12	11/05/12	Dancing with Stars Class of Time - Fixed Non Pre-emptible	Prime Other	M-----	:30	2	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 M----- 2 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 11/05/12 8:49 PM Dancing with Stars Prime Other :30 0FA12G182H \$7,000.00 NM									
1 WMURM 11/05/12 9:15 PM Dancing with Stars Prime Other :30 0FA12G194H \$7,000.00 NM									
216	10/30/12	10/30/12	Dancing w/Stars Results 8-9p Class of Time - Fixed Non Pre-emptible	- T-----	- T-----	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 - T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 Dancing w/Stars Results 8-9p :00 \$7,000.00 NM Credited oversold inventory									
217	10/30/12	10/30/12	Happy End/Don't Trust Class of Time - Fixed Non Pre-emptible	9-10p	- T-----	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 - T----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 9:22 PM Happy End/Don't Trust 9-10p :30 0FA12G182H \$6,000.00 NM									
218	10/30/12	10/30/12	Private Practice Class of Time - Fixed Non Pre-emptible	10-11p	- T-----	:30	1	\$3,000.00	NM



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Obama/D/President	Candidate Order	1537	

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218	10/30/12	10/30/12	Private Practice	10-11p	- T -----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS -T----- Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 10:50 PM Private Practice 10-11p :30 0FA12G182H \$3,000.00 NM									
219	10/31/12	10/31/12	Modern Family/Suburgato	9-10p	-- W----	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS -- W---- Spots/Week 1 Rate \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 8:59 PM Modern Family/Suburgatory 9-10p :30 0FA12G182H \$7,000.00 NM									
220	10/31/12	10/31/12	Nashville	10-11p	-- W----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS -- W---- Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 Nashville 10-11p :00 \$3,000.00 NM									
Credited oversold inventory									
221	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1		--- T---	:30	2	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS --- T--- Spots/Week 2 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTh 11/01/12 8:30 PM 46TH ANNUAL CMA AWARDS 8-11PM ON 11/1 :30 0FA12G182H \$2,500.00 NM									
1 WMURTh 11/01/12 10:26 PM 46TH ANNUAL CMA AWARDS 8-11PM ON 11/1 :30 0FA12G150H \$2,500.00 NM									
222	11/02/12	11/02/12	Last Man/Malibu	8-9p	---- F--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS ---- F-- Spots/Week 1 Rate \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 Last Man/Malibu 8-9p :00 \$2,800.00 NM									
Credited no program									
223	11/02/12	11/02/12	Shark Tank	9-10p	---- F--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS ---- F-- Spots/Week 1 Rate \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 9:21 PM Shark Tank 9-10p :30 0FA12G182H \$2,800.00 NM									
224	11/02/12	11/02/12	20/20	10-11p	---- F--	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS ---- F-- Spots/Week 1 Rate \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 10:35 PM 20/20 10-11p :30 0FA12G194H \$4,200.00 NM									
225	11/03/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a	----- 22	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS ----- 22 Spots/Week 4 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 6:22 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12G182H \$225.00 NM									
2 WMURSa 11/03/12 6:59 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12G194H \$225.00 NM									



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958885-1	11/06/12	November 2012	10/01/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
225	11/03/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a	-----22	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURSu 11/04/12 6:23 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12G182H \$225.00 NM									
4 WMURSu 11/04/12 6:59 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0FA12G194H \$225.00 NM									
226	11/03/12	11/04/12	7a Weekend Daybreak	7-9a	-----24	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 -----24 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 7:25 AM 7a Weekend Daybreak 7-9a :30 0FA12G182H \$400.00 NM									
2 WMURSa 11/03/12 8:20 AM 7a Weekend Daybreak 7-9a :30 0FA12G194H \$400.00 NM									
4 WMURSu 11/04/12 7a Weekend Daybreak 7-9a :00 \$400.00 NM									
See MG 226.7									
6 WMURSu 11/04/12 7a Weekend Daybreak 7-9a :00 \$400.00 NM									
See MG 226.7									
5 WMURSu 11/04/12 7:11 AM 7a Weekend Daybreak 7-9a :30 0FA12G182H \$400.00 NM									
3 WMURSu 11/04/12 7:59 AM 7a Weekend Daybreak 7-9a :30 0FA12G182H \$400.00 NM									
7 WMURSu 11/04/12 8:22 AM 7a Weekend Daybreak 7-9a 1:00 0FA12G181H \$800.00 NM									
MG for 226.6,226.4									
convert to 60									
227	11/03/12	11/04/12	Weekend GMA	9-10a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 -----22 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 9:30 AM Weekend GMA 9-10a :30 0FA12G182H \$400.00 NM									
2 WMURSa 11/03/12 9:59 AM Weekend GMA 9-10a :30 0FA12G182H \$400.00 NM									
4 WMURSu 11/04/12 8:59 AM Weekend GMA 9-10a :30 0FA12G194H \$400.00 NM									
3 WMURSu 11/04/12 9:40 AM Weekend GMA 9-10a :30 0FA12G182H \$400.00 NM									
228	10/27/12	10/27/12	ABC College Football	12n-7p	-----3-	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -----3- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURSa 10/27/12 5:52 PM ABC College Football 12n-7p :30 0FA12Z159H \$800.00 NM									
1 WMURSa 10/27/12 6:47 PM ABC College Football 12n-7p :30 0FA12Z159H \$800.00 NM									
2 WMURSa 10/27/12 7:43 PM ABC College Football 12n-7p :30 0FA12G150H \$800.00 NM									
LR - Football									
229	11/03/12	11/03/12	News 9 at 7	7-730p	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 7:39 PM News 9 at 7 7-730p :30 0FA12G194H \$800.00 NM									
LR - Football									
230	11/03/12	11/03/12	Inside Edition WK	730-8P	-----S-	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 Inside Edition WK 730-8P :00 \$200.00 NM									
Credited									
program overrun									



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Obama/D/President	Candidate Order	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
231	11/03/12	11/03/12	ABC Prime College Footb8-1130p		-----3-	:30	3	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-----3-	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa	11/03/12	10:10 PM	ABC Prime College Football	8-1130p	:30	0FA12G182H		\$1,200.00 NM
3	WMURSa	11/03/12	10:49 PM	ABC Prime College Football	8-1130p	:30	0FA12G194H		\$1,200.00 NM
1	WMURSa	11/03/12	11:41 PM	ABC Prime College Football	8-1130p	:30	0FA12G182H		\$1,200.00 NM
LR - Football									
232	11/04/12	11/04/12	SA-SU		5-6a	-----S	:30	2	\$10.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	2	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu	11/04/12	5:40 AM	SA-SU	5-6a	:30	0FA12G194H		\$10.00 NM
2	WMURSu	11/04/12	5:59 AM	SA-SU	5-6a	:30	0FA12G182H		\$10.00 NM
233	11/04/12	11/04/12	Close Up		10-1030a	-----1	:30	1	\$400.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu	11/04/12	10:22 AM	Close Up	10-1030a	:30	0FA12G194H		\$400.00 NM
234	11/04/12	11/04/12	This Week with Christiane	12n-1p		-----1	:30	1	\$3,000.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu	11/04/12	12:28 PM	This Week with Christiane	12n-1p	:30	0FA12G182H		\$3,000.00 NM
235	11/04/12	11/04/12	SU 12P-6P		12P-6P	-----3	:30	3	\$150.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-----3	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu	11/04/12		SU 12P-6P	12P-6P	:00			\$150.00 NM
	See MG 235.4								
3	WMURSu	11/04/12		SU 12P-6P	12P-6P	:00			\$150.00 NM
	See MG 235.4								
2	WMURSu	11/04/12	1:53 PM	SU 12P-6P	12P-6P	:30	0FA12G182H		\$150.00 NM
4	WMURSu	11/04/12	3:49 PM	SU 12P-6P	12P-6P	1:00	0FA12G181H		\$300.00 NM
MG for 235.3,235.1 convert to 60									
236	11/04/12	11/04/12	6p News 9 Weekend	6-7p		-----2	:30	2	\$800.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-----2	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu	11/04/12	6:16 PM	6p News 9 Weekend	6-7p	:30	0FA12G194H		\$800.00 NM
2	WMURSu	11/04/12	6:22 PM	6p News 9 Weekend	6-7p	:30	0FA12G182H		\$800.00 NM
237	11/04/12	11/04/12	AFHV		7-8p	-----S	:30	1	\$1,800.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu	11/04/12	7:43 PM	AFHV	7-8p	:30	0FA12G182H		\$1,800.00 NM



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237	11/04/12	11/04/12	AFHV Class of Time - Pre-emptible with notice	7-8p	-----S	:30	1	\$1,800.00	NM
238	11/04/12	11/04/12	Once Upon A Time Class of Time - Fixed Non Pre-emptible	8-9p	-----S	:30	1	\$4,200.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/30/12	11/05/12	-----S	1	\$4,200.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	11/04/12	Once Upon A Time	8-9p		:00		
								\$4,200.00	NM
239	11/04/12	11/04/12	Revenge Class of Time - Fixed Non Pre-emptible	9-10p	-----S	:30	1	\$7,000.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/30/12	11/05/12	-----S	1	\$7,000.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	11/04/12	9:22 PM	Revenge	9-10p	:30	0FA12G194H	
								\$7,000.00	NM
240	11/04/12	11/04/12	666 Park Avenue Class of Time - Pre-emptible with notice	10-11p	-----S	:30	1	\$2,500.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/30/12	11/05/12	-----S	1	\$2,500.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	11/04/12	10:37 PM	666 Park Avenue	10-11p	:30	0FA12G182H	
								\$2,500.00	NM
241	11/04/12	11/04/12	PRIVATE PRACTICE WK1136p-1236x Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$75.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/29/12	11/04/12	-----S	1	\$75.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	11/04/12	12:23 AM	PRIVATE PRACTICE WKNDLF	1136p-1236x	:30	0FA12G182H	
								\$75.00	NM
242	11/04/12	11/04/12	CASTLE WKND LF 2 1236x-136x Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$75.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/29/12	11/04/12	-----S	1	\$75.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURSu	11/04/12	1:35 AM	CASTLE WKND LF 2	1236x-136x	:30	0FA12G182H	
								\$75.00	NM
243	11/01/12	11/02/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	---11--	1:00	2	\$1,400.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/29/12	11/04/12	---11--	2	\$1,400.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURTh	11/01/12	5:22 AM	5a Daybreak	5-6a	1:00	0FA12G181H	
								\$1,400.00	NM
	2	WMURF	11/02/12	5:23 AM	5a Daybreak	5-6a	1:00	0FA12G181H	
								\$1,400.00	NM
244	10/31/12	11/02/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	--111--	1:00	3	\$2,800.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/29/12	11/04/12	--111--	3	\$2,800.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMURW	10/31/12	6:54 AM	6a Daybreak	6-7a	1:00	0FA12G181H	
								\$2,800.00	NM
	2	WMURTh	11/01/12	6:23 AM	6a Daybreak	6-7a	1:00	0FA12G181H	
								\$2,800.00	NM
	3	WMURF	11/02/12	6:41 AM	6a Daybreak	6-7a	1:00	0FA12G181H	
								\$2,800.00	NM
245	11/03/12	11/04/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----11	1:00	2	\$900.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/29/12	11/04/12	-----11	2	\$900.00			



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245	11/03/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	1:00	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 6:08 AM 6a Weekend Daybreak Sa/Su 6-7a 1:00 0FA12G181H \$900.00 NM									
2 WMURSu 11/04/12 6:13 AM 6a Weekend Daybreak Sa/Su 6-7a 1:00 0FA12G181H \$900.00 NM									
246	11/03/12	11/04/12	7a Weekend Daybreak	7-9a	-----11	1:00	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----11 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 8:52 AM 7a Weekend Daybreak 7-9a 1:00 0FA12G181H \$1,400.00 NM									
2 WMURSu 11/04/12 7:27 AM 7a Weekend Daybreak 7-9a 1:00 0FA12G181H \$1,400.00 NM									
247	10/31/12	11/02/12	Jimmy Kimmel	1205-105a	--111--	1:00	3	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --111-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 1:01 AM Jimmy Kimmel 1205-105a 1:00 0FA12G181H \$300.00 NM									
2 WMURTh 11/01/12 1:01 AM Jimmy Kimmel 1205-105a 1:00 0FA12G181H \$300.00 NM									
3 WMURF 11/02/12 12:56 AM Jimmy Kimmel 1205-105a 1:00 0FA12G181H \$300.00 NM									
248	10/31/12	11/02/12	KATIE	3-4P	--111--	1:00	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --111-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 3:46 PM KATIE 3-4P 1:00 0FA12G181H \$1,000.00 NM									
2 WMURTh 11/01/12 3:56 PM KATIE 3-4P 1:00 0FA12G181H \$1,000.00 NM									
3 WMURF 11/02/12 3:53 PM KATIE 3-4P 1:00 0FA12G181H \$1,000.00 NM									
249	10/31/12	11/02/12	STEVE HARVEY DY 9/4	10-11a	--111--	1:00	3	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --111-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 10:19 AM STEVE HARVEY DY 9/4 START 10-11a 1:00 0FA12G181H \$800.00 NM									
2 WMURTh 11/01/12 10:45 AM STEVE HARVEY DY 9/4 START 10-11a 1:00 0FA12G181H \$800.00 NM									
3 WMURF 11/02/12 10:49 AM STEVE HARVEY DY 9/4 START 10-11a 1:00 0FA12G181H \$800.00 NM									
250	11/03/12	11/03/12	News 9 at 7	7-730p	-----1-	1:00	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 7:57 PM News 9 at 7 7-730p 1:00 0FA12G181H \$3,000.00 NM									
LR - Football									
251	11/04/12	11/04/12	6p News 9 Weekend/Wor	6-7p	-----1	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 11/04/12 6:08 PM 6p News 9 Weekend/World N 6-7p 1:00 0FA12G181H \$2,400.00 NM									
252	11/03/12	11/03/12	News 9 at 11	11-11:35p	-----1-	1:00	1	\$4,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$4,400.00									



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252	11/03/12	11/03/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	-----1-	1:00	1	\$4,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 12:04 AM News 9 at 11 11-11:35p 1:00 OFA12G181H \$4,400.00 NM									
LR - Football									
253	10/29/12	10/29/12	Nightline Late Class of Time - Fixed Non Pre-emptible	1205a-1232a	1-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/29/12 12:17 AM Nightline Late 1205a-1232a :30 OFA12G150H \$500.00 NM									
254	11/02/12	11/02/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	---1--	1:00	1	\$4,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1-- 1 \$4,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 11:19 PM News 9 at 11 11-11:35p 1:00 OFA12G181H \$4,400.00 NM									
255	11/03/12	11/04/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----11	1:00	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----11 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 6:53 AM 6a Weekend Daybreak Sa/Su 6-7a 1:00 OFA12G181H \$900.00 NM									
2 WMURSu 11/04/12 6:40 AM 6a Weekend Daybreak Sa/Su 6-7a 1:00 OFA12G181H \$900.00 NM									
256	11/03/12	11/04/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----11	1:00	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----11 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 7:57 AM 7a Weekend Daybreak 7-9a 1:00 OFA12G181H \$1,400.00 NM									
2 WMURSu 11/04/12 8:40 AM 7a Weekend Daybreak 7-9a 1:00 OFA12G181H \$1,400.00 NM									
257	11/04/12	11/04/12	666 Park Avenue Class of Time - Fixed Non Pre-emptible	10-11p	-----1	:30	1	\$4,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 -----1 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 11/04/12 10:52 PM 666 Park Avenue 10-11p :30 OFA12G182H \$4,200.00 NM									
Total Spots 1,111									

Payment Terms 30 Days

Gross Total \$1,366,240.00

Agency Commission \$204,936.00

Net Amount Due \$1,161,304.00